How Do You Innovate Finance at the Speed of Business Change?

It was clear that PayPal Holdings Inc.’s finance landscape had to change. It needed to continue to meet its fiduciary responsibilities while keeping pace with rapid-fire product innovation and exploding data volume. The solution? Implement the SAP® Bank Analyzer set of applications powered by SAP HANA® with help from SAP MaxAttention™ services.
“SAP MaxAttention played a pivotal role in our implementation and is now providing ongoing support. The ability to access quality resources as needed across a spectrum of capabilities is of great value to us.”

Tim Crum, Senior Director, Finance, PayPal Holdings Inc.

The SAP® Bank Analyzer set of applications has proven its resiliency to PayPal, not just in its ability to process this transaction volume but also in uptime, offering high availability and no production outages. SAP MaxAttention™ services provided PayPal with necessary access to the right people and the ability to predict its costs on an as-needed basis.

286 million
Active account holders

185 million
Average transactions processed each day in the SAP Bank Analyzer set of applications

600
Transaction attributes certified by a reconciliation and cash settlements engine
Enabling Finance to Harness Data at the Transaction Level with SAP® Solutions

For PayPal’s finance organization, it’s all about the data. Finance was challenged with how to harness this data at the transaction level to meet its current and future business and regulatory demands. PayPal has risen to the challenge with the implementation of a scalable and agile platform from SAP.

Before: Challenges and Opportunities
• Meet daily service-level agreements
• Automate data lineage for reporting
• Embed business processes and control in technology, not in people

Why SAP
• Reduction in regulatory burden, increase in analytics ability, and automation of the reconciliation process enabled by SAP Bank Analyzer
• Robustness of the SAP HANA business data platform to meet the need to process an enormous volume very quickly
• Ability for ongoing adaptation and change by using the SAP PowerBuilder application development tool
• Depth of knowledge and the flexible level of engagement with SAP MaxAttention services

After: Value-Driven Results
• Mitigated compliance risk through the centralization of data governance and business and accounting rules
• Ensured detailed financial data ties to ledger
• Empowered finance to innovate at the speed of business
• Increased efficiency by automating data acquisition and reconciliation processes
• Improved data lineage traceability from external financial statements to source systems
• Gained better control of operational costs by embedding business processes in applications rather than people

“Unless you are continually investing in training, the pace of innovation will outstrip the capabilities of captive resources. That’s what makes SAP MaxAttention more critical now.”

Tim Crum, Senior Director, Finance, PayPal Holdings Inc.