SAP Digital Business Services

Topic Area Sessions
May 16, 2017 | Orlando, FL

SAP SAPPHIRENOW

Session ID	Title	Abstract	Time and Location
DS43767	Lead in the Cloud	Achieve quick adoption, accelerated success, and tailored innovation for your cloud solutions. Use the knowledge, training, and resources from SAP to successfully deploy and run cloud solutions from SAP, and see how other companies are embracing the cloud.	Tues., May 16 11:00 – 11:20 am DS426
DS43602	Secure Live Support for Your Live Business	Obtain support for your solutions anytime, anywhere, and from any device. Get instant and direct access to support experts from SAP. Explore what the Next-Generation Support approach offers already, and hear all about built-in support.	Tues., May 16 11:00 – 11:20 am DS424
DS43393	Explore Our Road Map for SAP Solution Manager	Rewrite the rules for your company to prepare for digital transformation. Gain better business and IT alignment with new improvements to SAP Solution Manager, which provides a first-class user experience, new business process management, and full support for SAP HANA software, SAP S/4HANA, and hybrid solutions.	Tues., May 16 11:30 – 11:50 am DS424
DS44004	Push Digital Transformation Through Innovation in Spatial Services	Set the stage for delivery of new customer use cases and business models inspired by spatial analysis. Hear about services developed for SAP HANA, spatial edition, using earth observation data from the European Space Agency (ESA). Learn how the ESA and SAP partner in driving digital transformation through the SAP Center for Digital Leadership.	Tues., May 16 11:30 – 11:50 am DS426
DS43855	Uncover New Business Capabilities with Hybrid Solutions	Access the benefits of functional capabilities for monitoring, alerting, exception management, and root cause analysis. Use SAP Solution Manager to support hybrid and cloud solutions from SAP and applicable functions, such as application operations and business process operations.	Tues., May 16 12:00 – 12:20 pm DS424
DS43584*	Pave the Way to Innovation and Improve Business Value (**MCC Tour)**	Conquer complexity, gain transparency for critical business and IT processes, and strengthen business innovation and transformation with innovation, operations, and mission control centers. Discover support services that drive value through proactive, real-time collaboration, either on premise or in the cloud.	Tues., May 16 12:00 – 12:40 pm DS425

DS44001	Enrich Customer Experiences with Scalable Interconnectivity	Bring your digital innovations to your customer's world. Hear how FedEx Corporation is using SMS and push channels for real-time tracking and delivery notifications. See how the SAP Digital Interconnect group helped FedEx create simple-yet-immersive engagement experiences to improve service and connect with customers.	Tues., May 16 12:00 – 12:20 pm DS426
DS43409	Discover and Deploy Best Practices for Your Industry	Accelerate your implementations, reduce total cost of ownership, and speed new implementations with industry best practices. Experience the SAP Model Company service in action, learn about its key assets, and explore the wide range of industries for which the service is available.	Tues., May 16 12:30 – 12:50 pm DS426
DS43582	Discover Your Digital Potential with a Virtual Lab Environment	Explore the capabilities and benefits of innovation. Take the first steps into the innovation terrain in a virtual lab environment with SAP Digital Innovation Lab. Study the potential of new technology, business models, and processes to unlock the possibilities of digital enterprises.	Tues., May 16 1:00 – 1:40 pm DS425
DS43399	Optimize, Monitor, and Streamline Interfaces to Run Simple	Empower your business users to analyze and fix errors by building and managing interfaces for SAP S/4HANA with less effort. Gain a powerful framework for the implementation of interfaces and a user-friendly transaction for interface monitoring and error handling with the SAP Application Interface Framework tool.	Tues, May 16 1:00 – 1:20 pm DS426
DS43585	Mitigate Technical Risks During Software Implementation	Avoid project delays and help ensure going live is smooth. Profit from SAP Innovation Control Center and integration validation, and get access to SAP experts on-demand in the realization phase of digital innovation projects. Learn how customers avoided technical challenges, reduced total cost of ownership, and increased end-user satisfaction.	Tues., May 16 1:30 – 1:50 pm DS424
DS46869	Realize New Business Models and Scale Innovative Culture and Practices	Generate sustainable value through business innovation. Foster new ideas and build a strong value proposition within an overall and validated business model. Find out where business opportunities lie in the new digital economy using our methodologies and services as part of our business innovation services.	Tues., May 16 1:30 – 1:50 pm DS426
DS43778	Enhance Engineering Skills for the Digital Economy	Build the foundation for a digital business framework, and manage your digital business successfully with high-impact enablement for your entire ecosystem. Win the digital economy with bi-modal IT deployments, that require significant uptake in engineering skills. Gain a competitive edge using SAP Learning Hub, edition for SAP Enterprise Support.	Tues., May 16 2:00 – 2:20 pm DS424

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Session ID	Title	Abstract	Time and Location
DS43761	Advance with New Support Capabilities and Innovation	Succeed in the digital transformation with new support capabilities. Access advanced new benefits, including the next level of the SAP ONE Support program for business optimization in hybrid landscapes. Drive business outcomes enabled by the SAP Digital Business Services portfolio.	Wed., May 17 11:00 – 11:20 am DS424
DS44102	Accelerate SAP S/4HANA Adoption with a Systematic Approach	Address business complexity with best practices for business transformation, where software is only part of the overall picture. Help ensure success and accelerate adoption of SAP S/4HANA with SAP Value Assurance service packages.	Wed., May 17 11:00 – 11:40 am DS425
DS43999	Put a Real Face on Digital Transformation	Learn why the simplest ideas can be the most transformative. Hear how SAP wanted to enable anyone to buy and use SAP and partner software with minimal human interaction. Find out how the SAP Digital organization created an intrapreneurial culture, developed industry partnerships, and built a commerce platform on a global scale.	Wed., May 17 11:00 – 11:20 am DS426
DS43603	Experience Live Support for the Digital Enterprise	Enhance your solution support with live access to support experts. View the next generation of support in action and see what built-in support looks like. Discover the new channels to find answers for product-related questions and the transparency available to cloud customers on upcoming releases.	Wed., May 17 11:30 – 11:50 am DS424
DS43601	Redefine the Boardroom Experience	Prioritize analytics and see a significant increase in compound annual growth rates with the cloud analytics market. Redefine the boardroom experience with customer use cases. Use best practices to deploy the SAP BusinessObjects Cloud solution and SAP Digital Boardroom, and get insight into the SAP BusinessObjects Roambi Web application.	Wed., May 17 11:30 – 11:50 am DS426
DS43394	Realize Faster Value for Build and Run SAP Like a Factory	Gain the benefits of automation and integration. Realize short time to value with the new adoption framework for SAP Solution Manager, made for immediate consumption with the option of support for cloud deployments.	Wed., May 17 12:00 – 12:20 pm DS424
DS43584	Pave the Way to Innovation and Improve Business Value	Conquer complexity, gain transparency for critical business and IT processes, and strengthen business innovation and transformation with innovation, operations, and mission control centers. Discover support services that drive value through proactive, real-time collaboration, either on premise or in the cloud.	Wed., May 17 12:00 – 12:40 pm DS425

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Session ID	Title	Abstract	Time and Location
DS43408	Shorten Time to Value for Digital Transformation	Adopt the latest innovations and simplify digital transformation. Discover the SAP Model Company service, which is loaded with content specific to various lines of business and industries. Learn about quantifiable benefits through customer project experiences.	Wed., May 17 12:00 – 12:20 pm DS426
DS43765	Enable Powerful Dashboards with a Focused Insights Solution	Eliminate the need for coding with pre-defined models for customer-specific dashboards and application-specific, cross-application, and custom best practices. Support top-level, strategic, KPI-driven management for your IT and business solutions with SAP Solution Manager.	Wed., May 17 12:30 – 12:50 pm DS424
DS43766	Expedite Innovation with Flexibility in the Cloud	Integrate business processes across different landscapes by expanding your solution beyond what a public cloud can offer. Fully immerse your organization in the digital economy, and learn how other companies innovate for their business using cloud extensions and integrations.	Wed., May 17 12:30 – 12:50 pm DS426
DS43779	Maximize Support Value to Realize Better Business Outcomes	Succeed in the digital economy by driving sustainable business outcomes. Identify impactful, benchmarked improvement areas in business and IT with the biggest value potential with SAP Enterprise Support services.	Wed., May 17 1:00 – 1:20 pm DS424
DS43402	Facilitate Migration Projects with Advanced Tools	Run migrations effectively using predefined content and best practices. Support your transition to SAP S/4HANA, either on premise or in the cloud, with the new SAP S/4HANA migration cockpit, and continue your journey to digital transformation.	Wed., May 17 1:00 – 1:40 pm DS425
DS44101	Standardize Your Finance Landscape	Improve your competitiveness, efficiency, and agility. Consolidate your finance IT landscape into a single source of truth to succeed in the digital economy. Accelerate the integration of your joint ventures, new business models, or newly acquired companies.	Wed., May 17 1:00 – 1:20 pm DS426
DS43396	Upgrade to the Latest Version of SAP Solution Manager	Access powerful tools, best practices, and other critical content for adopting new developments and managing the entire application lifecycle. Discover the key value of the newest version of SAP Solution Manager, and obtain help with the install or upgrade strategy decision and its details.	Wed., May 17 1:30 – 1:50 pm DS424
DS43605	Uncover the Power of a Big Data Platform for the Internet of Things	Obtain the technical architecture and components to store, provision, and manage IoT data. Discover Big Data services from SAP and the SAP Leonardo portfolio, and see how customers have used the real-time data provisioning functions that accept high volumes from various sources. Learn about data tiering and the SAP Vora engine.	Wed., May 17 1:30 – 1:50 pm DS426
DS43855	Uncover New Business Capabilities with Hybrid Solutions	Access the benefits of functional capabilities for monitoring, alerting, exception management, and root cause analysis. Use SAP Solution Manager to support hybrid and cloud solutions from SAP and applicable functions, such as application operations and business process operations.	Wed., May 17 2:00 – 2:20 pm DS424

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Session ID	Title	Abstract	Time and Location
DS43584	Pave the Way to Innovation and Improve Business Value	Conquer complexity, gain transparency for critical business and IT processes, and strengthen business innovation and transformation with innovation, operations, and mission control centers. Discover support services that drive value through proactive, real-time collaboration, either on premise or in the cloud.	Wed., May 17 2:00 – 2:40 pm DS425
DS43596	Gain Perspectives on Digital Leadership	Drive greater revenue, profits, and engagement. Learn from experts how companies and people become digital leaders, and how to address the challenges of digital transformation from a corporate perspective.	Wed., May 17 2:00 – 2:20 pm DS426
DS44003	Strengthen Your Business with a Digital Innovation Strategy	Capture unique business opportunities that surpass the immediate, automation-driven efficiency gains and cost savings resulting from digital transformation. Learn how to drive digital revenue through reimagined processes, strategic changes in your operations model, and next-generation business models.	Wed., May 17 2:30 – 2:50 pm DS426
DS44105	Transition with Structured Guidance and Digital Implementation Road Maps	Execute without limitations and gain greater flexibility to succeed in the digital world. Adopt SAP S/4HANA by following our innovation adoption framework. Discover the road map viewer, access prescriptive implementation advice in the SAP Activate methodology, and learn about SAP Best Practices packages to accelerate your transition.	Wed., May 17 3:00 – 3:20 pm DS424
DS43763	Achieve Faster Cloud Adoption	Succeed with software as a service and love your business solutions. Hear how our most successful customers achieve better business results and gain fast adoption through a rich user experience, taking maximum advantage of each cloud release and other practical tactics.	Wed., May 17 3:00 – 3:40 pm DS425
DS43414	Check Your Readiness for SAP S/4HANA	Plan and execute on your digital transformation with transparency into application changes and custom code adjustments. Discover potential roadblocks and risks for SAP S/4HANA with a readiness check and plan the path forward.	Wed., May 17 3:00 – 3:20 pm DS426
DS43780	Propel Innovations, Business Improvements, and IT Optimization	Save costs and improve agility for digital transformation by optimizing your IT operations. Use SAP Innovation and Optimization Pathfinder for tailor-made recommendations on SAP Fiori apps, enhancement package functionalities, suitable cloud extensions, and business scenarios for SAP S/4HANA to run your business processes efficiently.	Wed., May 17 3:30 – 3:50 pm DS424
DS44100	Approach Data Protection in a New Way	Defend your company and secure organizational success through data protection. Avoid making the headlines with cyber attacks from insiders that cause major damage. Learn how CF Industries defends against insider threat and improves data security and compliance with user interface logging and field masking solutions from SAP.	Wed., May 17 3:30 – 3:50 pm DS426

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Session ID	Title	Abstract	Time and Location
DS43395	Prepare Your Company for the Future with SAP Solution Manager	Manage the complete value lifecycle of your landscape and help ensure your company is ready for the future. Guide your SAP S/4HANA deployment with the latest release of SAP Solution Manager, and benefit from optimized capabilities including a readiness check, transition road map, process management, best-practice content, test suite, and more.	Wed., May 17 4:00 – 4:20 pm DS424
DS43768	Embrace Transformation to Swiftly Respond to Market Demands	Adapt to the changing needs of your customers to compete in today's market. Discover how HP Inc. worked with SAP MaxAttention services to codevelop an agile solution including the SAP Integrated Business Planning solution, helping to ensure close collaboration with suppliers for flexibility and efficiency in addressing their needs.	Wed., May 17 4:00 – 4:40 pm DS425
DS43898	Set the Foundation for Future Innovation with Digital Business in the Cloud	Limit risk, reduce total cost of ownership, and set the stage for future innovation. Unlock the value and power of digital business and SAP S/4HANA with the right choice of deployment model. Move your enterprise to the next level with SAP HANA Enterprise Cloud.	Wed., May 17 4:00 – 4:20 pm DS426
DS43393	Explore Our Road Map for SAP Solution Manager	Rewrite the rules for your company to prepare for digital transformation. Gain better business and IT alignment with new improvements to SAP Solution Manager, which provides a first-class user experience, new business process management, and full support for SAP HANA software, SAP S/4HANA, and hybrid solutions.	Wed., May 17 4:30 – 4:50 pm DS424
DS46870	Adapt Business Strategies to Succeed in the Digital World	Implement and realize your digital strategy by identifying the enterprise architecture you need. Receive advice, planning, and guidance for transforming into a digital business and optimizing business processes. Use our methodologies and services to move towards your desired target state aligned with your digital strategy and road map.	Wed., May 17 4:30 – 4:50 pm DS426
DS44002	Solve the IoT Connectivity Dilemma to Advance Digital Innovation	Establish secure production connectivity at implementation anywhere and anytime. Explore ways to solve the "bootstrap" problem for IoT and always-on connectivity so that you can capitalize on unprecedented opportunities to delight customers and gain business insight anywhere in the world.	Wed., May 17 5:00 – 5:20 pm DS426
DS44104	Accelerate Your Digital Journey in Partner-Led Transformations	Derive maximum value from your investment in digital transformation. Plan, safeguard, and complement all aspects of partner-led implementations with predefined services from SAP. Bring the best transformation expertise to your company with our partners' services and SAP Value Assurance service packages.	Wed., May 17 5:00 – 5:20 pm DS424

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Session ID	Title	Abstract	Time and Location
DS43582	Discover Your Digital Potential with a Virtual Lab Environment	Explore the capabilities and benefits of innovation. Take the first steps into the innovation terrain in a virtual lab environment with SAP Digital Innovation Lab. Study the potential of new technology, business models, and processes to unlock the possibilities of digital enterprises.	Wed., May 17 5:00 – 5:40 pm DS425

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Session ID	Title	Abstract	Time and Location
DS43398	Manage Innovation Projects with a Focused Build Solution	Realize unprecedented transparency into the readiness of your solutions. Use the integrated, tool-supported methodology of Focused Build for SAP Solution Manager to manage requirements and software development in large, agile innovation projects, including implementation of SAP S/4HANA.	Thurs., May 18 11:00 – 11:20 am DS424
DS43584	Pave the Way to Innovation and Improve Business Value	Conquer complexity, gain transparency for critical business and IT processes, and strengthen business innovation and transformation with innovation, operations, and mission control centers. Discover support services that drive value through proactive, real-time collaboration, either on premise or in the cloud.	Thurs., May 18 11:00 – 11:40 am DS425
DS46871	Inspire and Shape the Value of Digital Transformation	Assess, design, and govern your planned digital journey. Realize expected business value and set the right direction for your transformation with innovation and industry expertise from SAP. Use the value management and governance framework as part of value generation services.	Thurs., May 18 11:00 – 11:20 am DS426
DS43396	Upgrade to the Latest Version of SAP Solution Manager	Access powerful tools, best practices, and other critical content for adopting new developments and managing the entire application lifecycle. Discover the key value of the newest version of SAP Solution Manager, and obtain help with the install or upgrade strategy decision and its details.	Thurs., May 18 11:30 – 11:50 am DS424
DS43411	Expedite SAP S/4HANA Implementation and Help Ensure Success	Harness the power of in-memory processing and next-generation software safely and quickly. Use SAP Value Assurance service packages for SAP S/4HANA to support your transition to SAP S/4HANA with best practices and proven methodology.	Thurs., May 18 11:30 – 11:50 am DS426
DS43603	Experience Live Support for the Digital Enterprise	Enhance your solution support with live access to support experts. View the next generation of support in action and see what built-in support looks like. Discover the new channels to find answers for product-related questions and the transparency available to cloud customers on upcoming releases.	Thurs., May 18 12:00 – 12:20 pm DS424

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Session ID	Title	Abstract	Time and Location
DS44164	Transform Manufacturing with the Internet of Things	Build a lean manufacturing template and reengineer existing processes while reducing maintenance costs. Discuss how Caterpillar has embarked on a digital transformation journey to clean up its customized and heterogeneous ERP manufacturing systems with the help of SAP MaxAttention services, SAP S/4HANA, and the analytical capabilities of SAP Fiori.	Thurs., May 18 12:00 – 12:40 pm DS425
DS44000	Meet Customer Expectations with Digitally Native Applications	Increase product appeal by delivering a digitally native experience. Provide users with intuitive applications that deliver the instant value they want, like Slack and DropBox. Learn about the framework the SAP Digital team uses to help product developers create compelling, digitally native applications.	Thurs., May 18 12:00 – 12:20 pm DS426
DS43767	Lead in the Cloud	Achieve quick adoption, accelerated success, and tailored innovation for your cloud solutions. Use the knowledge, training, and resources from SAP to successfully deploy and run cloud solutions from SAP, and see how other companies are embracing the cloud.	Thurs., May 18 12:30 – 12:50 pm DS424
DS43408	**Shorten Time to Value for Digital Transformation**	**Adopt the latest innovations and simplify digital transformation. Discover the SAP Model Company service, which is loaded with content specific to various lines of business and industries. Learn about quantifiable benefits through customer project experiences.**	**Thurs., May 18 12:30 – 12:50 pm DS426**
DS43777	Prepare Your Users for the Cloud	Address the upskilling and reskilling needs of line-of-business users and project team members to seize the opportunities of the cloud. Access business support with the SAP Preferred Care service to make digital transformation a success.	Thurs., May 18 1:00 – 1:20 pm DS424

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Session ID	Title	Abstract	Time and Location
DS47206	Transition Your Platform on Your Way to the Digital Enterprise	Create a road map for your digital transformation. Discover a methodology that helps you plan and execute this transformation with SAP S/4HANA and solutions that are powered by SAP HANA. Receive tips to develop the right strategy, identify the value of transformation, and come up with an efficient plan. Hear customer examples along the way.	Thurs., May 18 1:00 – 1:40 pm DS425
DS43585	Mitigate Technical Risks During Software Implementation	Avoid project delays and help ensure going live is smooth. Profit from SAP Innovation Control Center and integration validation, and get access to SAP experts on-demand in the realization phase of digital innovation projects. Learn how customers avoided technical challenges, reduced total cost of ownership, and increased end-user satisfaction.	Thurs., May 18 1:30 – 1:50 pm DS424
DS43399	Optimize, Monitor, and Streamline Interfaces to Run Simple	Empower your business users to analyze and fix errors by building and managing interfaces for SAP S/4HANA with less effort. Gain a powerful framework for the implementation of interfaces and a user-friendly transaction for interface monitoring and error handling with the SAP Application Interface Framework tool.	Thurs., May 18 1:30 – 1:50 pm DS426
DS43602	**Secure Live Support for Your Live Business**	**Obtain support for your solutions anytime, anywhere, and from any device. Get instant and direct access to support experts from SAP. Explore what the Next-Generation Support approach offers already, and hear all about built-in support.**	**Thurs., May 18 2:00 – 2:20 pm DS424**
DS43403	Boost the Use of SAP Standard Configuration	Reduce long-term total cost of ownership and the cost and effort of implementation by minimizing complex software modifications and custom code enhancements. Optimize programming by using SAP Innovation Control Center during the design phase of an implementation, and with additional services such as SAP Best Practices packages.	Thurs., May 18 2:00 – 2:40 pm DS425
DS43766	Expedite Innovation with Flexibility in the Cloud	Integrate business processes across different landscapes by expanding your solution beyond what a public cloud can offer. Fully immerse your organization in the digital economy, and learn how other companies innovate for their business using cloud extensions and integrations.	Thurs., May 18 2:00 – 2:20 pm DS426

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Session ID	Title	Abstract	Time and Location
DS43779	Maximize Support Value to Realize Better Business Outcomes	Succeed in the digital economy by driving sustainable business outcomes. Identify impactful, benchmarked improvement areas in business and IT with the biggest value potential with SAP Enterprise Support services.	Thurs., May 18 2:30 – 2:50 pm DS424
DS44002	Solve the IoT Connectivity Dilemma to Advance Digital Innovation	Establish secure production connectivity at implementation anywhere and anytime. Explore ways to solve the "bootstrap" problem for IoT and always-on connectivity so that you can capitalize on unprecedented opportunities to delight customers and gain business insight anywhere in the world.	Thurs., May 18 2:30 – 2:50 pm DS426
DS43394	Realize Faster Value for Build and Run SAP Like a Factory	Gain the benefits of automation and integration. Realize short time to value with the new adoption framework for SAP Solution Manager, made for immediate consumption with the option of support for cloud deployments.	Thurs., May 18 3:00 – 3:20 pm DS424
DS46921	Create a Strong Backbone for Your Digital Transformation Journey	Establish a solid foundation for consolidation and simplification of complex IT landscapes. Accelerate time-to-value for business users during complex transformation projects with powerful landscape transformation tools from SAP and the data-in hub as an innovative approach for harmonization, migration, and management of enterprise data.	Thurs., May 18 3:00 – 3:40 pm DS425
DS43900	Turn Digital Disruption Into Innovation	Jump-start your move to becoming a digital business by using the scalability of a private cloud combined with the flexibility of a public cloud. Access the best of both worlds with the SAP S/4HANA Cloud, private option.	Thurs., May 18 3:00 – 3:20 pm DS426
DS44103	Migrate to a Secure Cloud	Gain agility and flexibility for applications for your federal agency or A&D organization. Support your daily operations and future innovations with the SAP National Security Services company and SAP Secure Cloud services. Hear firsthand experiences in which the entire suite of SAP solutions was migrated to the SAP HANA platform and to the cloud simultaneously.	Thurs., May 18 3:30 – 3:50 pm DS424
DS43414	Check Your Readiness for SAP S/4HANA	Plan and execute on your digital transformation with transparency into application changes and custom code adjustments. Discover potential roadblocks and risks for SAP S/4HANA with a readiness check and plan the path forward.	Thurs., May 18 4:00 – 4:20 pm DS424

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Session ID	Title	Abstract	Time and Location
DS43584	Pave the Way to Innovation and Improve Business Value (MCC Tour)	Conquer complexity, gain transparency for critical business and IT processes, and strengthen business innovation and transformation with innovation, operations, and mission control centers. Discover support services that drive value through proactive, real-time collaboration, either on premise or in the cloud.	Thurs., May 18 4:00 – 4:40 pm DS425
DS44001	Enrich Customer Experiences with Scalable Interconnectivity	Bring your digital innovations to your customer's world. Hear how FedEx Corporation is using SMS and push channels for real-time tracking and delivery notifications. See how the SAP Digital Interconnect group helped FedEx create simple-yet-immersive engagement experiences to improve service and connect with customers.	Thurs., May 18 4:00 – 4:20 pm DS426