

“SAP Innovation and Optimization Pathfinder helped us **clearly identify opportunities for improvement** in both technical and functional business areas. In addition, the personalized recommendations enabled us to prioritize future investments.”

Rafael Costa, IT Manager, Stara S.A. Indústria de Implementos Agrícolas

With help from SAP® Enterprise Support services, Stara used the SAP Innovation and Optimization Pathfinder service to receive recommendations for relevant SAP innovations, business processes, and IT optimizations. Now, Stara has a clear road map to enhance its ERP system and prioritize areas for investment.



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Stara
Não-Me-Toque, Brazil

Industry
Industrial machinery
and components

Employees
2,500

Revenue
R\$774 million (2017)
(US\$198.3 million)

Featured Solutions and Services
SAP Innovation and Optimization Pathfinder
and SAP Enterprise Support

