

Services and Support Experience Area

Topic Area Sessions



June 5, 2018 | Orlando, FL

Session ID	Title	Abstract	Time and Location
SE59065	Become an Innovative Digital Leader by Going Beyond the Prototype	Take critical next steps in your digital journey, and bring your innovative concepts to life. Discover how you can rapidly transform proofs of concept into productive solutions by quickly building intelligent apps that enable better real-time decisions, optimize processes, and deliver world-class experiences your users demand.	11:00 - 11:20 a.m. Topic Area 1
SE59136	Discover IoT Connectivity Options for Utilities and Manufacturing	Minimize power consumption of devices connected through the Internet of Things (IoT). Use SAP IoT Connect 365, enterprise service to increase connected device capacity in remote locations and areas with less than optimal cellular coverage. Reduce near-dormant connected devices and low data usage profiles through narrowband IoT interconnectivity.	11:00 - 11:20 a.m. Topic Area 2
SE59054	Experience the New Virtual Classroom	Receive comprehensive training without the need to travel. Access guided learning, SAP experts, and live SAP systems and enjoy the ability to virtually interact with classmates from around world. Hear how synchronous online learning provides the same type of traditional learning experiences, but with far more convenience and tools.	11:00 - 11:20 a.m. Topic Area 3
SE59221	Transition Your Platform on Your Way to the Digital Enterprise	Create a road map for your digital transformation. Discover a methodology that helps you plan and execute this transformation with SAP S/4HANA and solutions that are powered by SAP HANA. Receive tips for developing the right strategy, identifying the value of transformation, and creating an efficient plan. Hear customer examples along the way.	11:00 - 11:40 a.m. Inspiration Theater
SE59180	Spur On Your Transformation Projects with a Model-Company Approach	Delve into the wide range of options available for delivering an implementation that fits your company's unique needs. Understand how the SAP Model Company service integrates with the SAP Value Assurance service to speed up and streamline your partner- or SAP-led implementation experience.	11:30 - 11:50 a.m. Topic Area 1
SE59224	Access Continuous Delivery in Agile and Hybrid Solutions for Two-Speed IT	Recognize how change control and software logistics are crucial for business success in distributed, hybrid landscapes. Move your agile, innovative initiatives forward quickly while meeting high-quality standards needed to maintain business-critical IT operations.. Find out what's new in change control management from SAP Solution Manager.	11:30 - 11:50 a.m. Topic Area 2

Session ID	Title	Abstract	Time and Location
SE59127	Boost Innovation, Business Value, and IT Optimization	Access benchmarks, quantified insights, and more, and get actionable next steps to improve your business functions. Maximize value from your existing investment in SAP solutions with the SAP Innovation and Optimization Pathfinder report for SAP ERP. Build a road map for SAP S/4HANA and strengthen the relationship between business and IT.	11:30 - 11:50 a.m. Topic Area 3
SE59053	Develop Your Technical Skills with Digital Learning Solutions	Optimize business value, gain a cutting edge over competitors, and foster a leading workforce with digital learning. Join the community of more than one million learners benefiting from digital learning offerings from SAP. Hear how SAP can help you to keep learning so you can keep pace with business.	12:00 - 12:20 p.m. Topic Area 1
SE59057	Develop a Data Volume Strategy for SAP S/4HANA in the Cloud and on Premise	Break through hardware restrictions when moving your business system to the cloud and simplifying your IT solution landscape. Learn how you can combine the benefits of sizing projection, a data volume strategy, and hardware assessment by enabling close collaboration among your business, your partner, and SAP.	12:00 - 12:40 p.m. Topic Area 2
SE59272	Streamline Agile Innovation Projects and Implement Development Operations	Realize unprecedented transparency into the readiness of your solutions. Use the integrated, tool-supported methodology of Focused Build for SAP Solution Manager to handle requirements; software development; and deployment of large, agile projects that include SAP S/4HANA and the SAP Leonardo digital innovation system.	12:00 - 12:20 p.m. Topic Area 3
SE59178	Time Your Digital Transformation to Meet Your Unique Business Needs	Identify the best moment to kick off your digital transformation journey. See the SAP Transformation Navigator tool in action, including its time slider functionality and other planned features, and get an in-depth understanding of the supporting data model.	12:00 - 12:40 p.m. Inspiration Theater
SE59128	Embrace Next-Generation Support for the Digital Enterprise	Extract maximum value from your support investment and use new real-time support channels at all levels. Get support for your solutions anytime, anywhere, and from any device. Gain immediate and direct access to experts from SAP. Explore the Next-Generation Support approach and hear how AI helps simplify access with built-in support.	12:30 - 12:50 p.m. Topic Area 1
SE59061	Profit from Project Implementation Experiences Centered Around SAP S/4HANA	Get more familiar with the real-life project successes from over 2,000 service engagements with market-leading global players and midsize companies. Find out about the qualitative and quantitative criteria that made the implementation of SAP S/4HANA a success.	12:30 - 1:10 p.m. Topic Area 3

Session ID	Title	Abstract	Time and Location
SE59269	Implement the Digital Core and SAP Leonardo with SAP Solution Manager	Plan and control the development and operations of your digital business. Understand the importance of SAP Solution Manager in a hybrid landscape running cloud and on-premise solutions. Learn how SAP Solution Manager is used when building, testing, and deploying intelligent business processes with the SAP Leonardo digital innovation system.	1:00 - 1:20 p.m. Topic Area 1
SE59060	Expedite Your Implementation of SAP S/4HANA for Future Success	Tap into a proven methodology and a set of automation tools to accelerate your project completion and lower total cost of implementation. Understand the best practices you need to deliver transformation projects where SAP S/4HANA is the digital core of the overall architecture.	1:00 - 1:40 p.m. Topic Area 2
SE59497	Stay Ahead of the Competition with Edge Technology	Rethink the way you do business before a disruptor enters your industry. Identify the drivers behind such disruptive forces and the way to apply them to your business. Assess your edge business opportunities with facts, examples, real-world expertise, and edge technology by using the applied innovation approach enabled by SAP Leonardo Services.	1:00 - 1:40 p.m. Inspiration Theater
SE59062	Determine Your Best Engagement Model for Implementation Success	Achieve the best-possible results by taking full advantage of the best mix of services to tailor your digital plans and deployments. Lay the groundwork by learning from a variety of customer examples and lessons learned.	1:30 - 1:50 p.m. Topic Area 1
SE59417	Facilitate Migration Projects with Advanced Tools	Make your journey to digital transformation more effective by using predefined content and best practices. Support your transition to SAP S/4HANA, on premise or in the cloud, with the SAP S/4HANA migration cockpit.	1:30 - 1:50 p.m. Topic Area 3
SE59181	Deploy Software with a Next-Generation Approach Using Model-Company Service	Quicken your implementations, while reducing cost and accelerating business transformation with industry best practices. See the SAP Model Company service in action to learn about its key assets and explore the wide range of industries it supports.	2:00 - 2:40 p.m. Topic Area 1
SE59139	Check Readiness and Plan Early to Help Ensure Smooth Project Execution	Check your readiness for SAP S/4HANA software and the SAP BW/4HANA solution. Get an overview of the SAP Readiness Check tool, which eases the system analysis of your existing system comprising the SAP ERP and SAP Business Warehouse applications.	2:00 - 2:20 p.m. Topic Area 2
SE59064	Validate and Optimize Your Solution During Implementation to Mitigate Risk	Avoid project delays and help ensure smooth go-lives. Take advantage of engineered services and access to experts during the realization phase of digital innovation projects. Find out how you can overcome technical challenges, reduce total cost of ownership, and increase end-user satisfaction.	2:00 - 2:20 p.m. Topic Area 3

Session ID	Title	Abstract	Time and Location
SE59498	Envision Innovation and Improve Value with Analytics and Design Thinking	Identify an analytics use case that can drive innovation and deliver business value by using the principles of design thinking and cognitive science. Move quickly from innovation planning to vision realization with our interactive workshop, and complete the cycle by harnessing the power of the SAP Analytics Cloud solution and SAP Digital Boardroom.	2:00 - 2:40 p.m. Inspiration Theater
SE59275	Optimize Your Upgrade Path to SAP Solution Manager 7.2	Maximize the value of your IT landscape and digital strategy. Get a customer perspective on why you should use the latest capabilities of SAP Solution Manager 7.2. Gain expert guidance on how to install and upgrade the solution and integrate it with the SAP HANA business data platform. Explore which service and support offerings can help.	2:30 - 2:50 p.m. Topic Area 3
SE59066	Inspire Your Vision for Digital Innovation with Real-Life Use Cases	Glimpse into how your peers create a competitive advantage with individually tailored applications that support their digital journey. Check out how digital leaders benefit from uniquely developed software to their business advantage. Explore use cases that enable new business models, predict outcomes, and support data-driven decisions.	3:00 - 3:40 p.m. Topic Area 1
SE59271	Bring Efficient Monitoring and Exception Management to Hybrid Landscapes	Explore the benefits of the latest operational capabilities enabled by cloud solutions and cloud services from SAP. See how you can set up efficient monitoring and exception handling for your hybrid solution landscape with SAP Solution Manager 7.2.	3:00 - 3:20 p.m. Topic Area 3
SE59131	Forge a Successful Adoption of SAP S/4HANA Cloud	Achieve your business goals faster with services for cloud solutions. Get to know the services for SAP S/4HANA Cloud that can help ensure a go live when your business is ready for it, continuous adoption of new features, simplification of processes, and an intelligent user experience.	3:30 - 3:50 p.m. Topic Area 2
SE59055	Fast-Track Your Career with Certifications and Digital Badges	Clinch a competitive advantage with trusted skill validation. Promote your proficiency in various subject areas with the SAP Global Certification program and SAP Global Certification digital badges. Hear how this globally recognized program helps demonstrate that professionals have honed their skills through rigorous study and hands-on experience.	3:30 - 3:50 p.m. Topic Area 3

Services and Support Experience Area

Topic Area Sessions

June 6, 2018 | Orlando, FL



Session ID	Title	Abstract	Time and Location
SE59056	Facilitate Learning Through Embedded and Custom-Built Content	Transform knowledge transfer into a rich, tangible experience that engages and motivates learners. Access embedded user assistance and training content in SAP solutions such as the SAP S/4HANA suite, and benefit from authoring your own enablement content with the SAP Enable Now solution or by making use of content development services.	11:00 - 11:20 a.m. Topic Area 1
SE59125	Manage Critical Situations in Hybrid Landscapes with Support	Learn how to manage critical situations when running business processes across hybrid landscapes. See how the SAP ONE Support Launchpad program provides a central entry point on incident status in hybrid end-to-end solutions. Monitor landscapes with SAP Solution Manager. Access availability of your solution with the Cloud Availability Center tool.	11:00 - 11:20 a.m. Topic Area 2
SE59500	Discover Applied Innovation with SAP Leonardo Services	Reimagine your business through applied innovation. Explore innovation challenges and opportunities, and learn how SAP Leonardo Services can bring together technology and business innovation to deliver future success.	11:00 a.m. - 11:20 a.m. Topic Area 3
SE59138	Plan Early and Prepare Thoroughly for a Smooth Project Experience	Discover the foundational aspects of a successful deployment and system conversion of the SAP S/4HANA suite and the SAP BW/4HANA solution. Get a sense of whether your business is ready to adopt the next-generation software by analyzing your business systems with the SAP Readiness Check tool.	11:00 a.m. - 11:40 a.m. Inspiration Theater
SE59226	Advance Cybersecurity with Two-Speed IT	Provide effective, mutual cybersecurity by combining software development and operations in two-speed IT. Deliver applications faster, improve continuous integration and delivery of patches, and apply state-of-the-art continuous integration and delivery practices and open source technology. Set up and run agile development processes.	11:30 - 12:10 p.m. Topic Area 1
SE59137	Advance the Use of Standards and Best Practices for Innovation	Minimize complex modifications and enhancements to lower the overall total cost of implementation and ownership of SAP solutions. Harness the power of modernized SAP services and best practices coupled with custom-code management services.	11:30 - 11:50 a.m. Topic Area 3
SE59123	Optimize Hardware Investments for High-End Systems	Control resource consumption, distribute workload with ease, and handle IT systems using double-digit terabytes of data. Gain an in-depth perspective on the challenges large businesses face when planning a deployment of SAP HANA software and ways they can resolve them.	11:30 - 12:10 p.m. Topic Area 2

Session ID	Title	Abstract	Time and Location
SE59126	Rely on Support to Adopt SAP S/4HANA, SAP Leonardo, and More Solutions	Find, implement, and adopt the newest solutions that are right for your business. Learn how SAP Enterprise Support services can help you along the way with a portfolio of offerings, including the SAP Enterprise Support Academy program and SAP Enterprise Support value maps.	12:00 - 12:20 p.m. Topic Area 3
SE59047	Realize New Business Models and Scale Innovative Culture and Practices	Generate sustainable value through business innovation. Foster new ideas and build a strong value proposition within a validated business model. Find out where business opportunities lie in the new digital economy by using methodologies and services from our business innovation services.	12:00 - 12:20 p.m. Inspiration Theater
SE60566	Systematize Your Business Processes While Transitioning to SAP S/4HANA	Enable cost savings in business process operations and identify digital transformation opportunities. Reduce process complexity, such as unused or low-used document types and master data. Use preconfigured tools, performance indicators, and methodologies to improve business processes and fully exploit your transition to SAP S/4HANA.	12:30 - 12:50 p.m. Topic Area 1
SE59134	Achieve Global IoT Connectivity with a Single Contract and Connection	Coordinate, control, and manage your business better as the Internet of Things (IoT) connects more devices. Learn how a global automotive company implemented SAP IoT Connect 365, enterprise service, to help simplify connectivity and enhance data privacy and security.	12:30 - 12:50 p.m. Topic Area 2
SE59058	Empower Yourself and Your Employees with Free Learning Opportunities	Enable developers to get hands-on practice with the latest technology, helping increase the speed of innovation for your company. Learn about the openSAP platform, the free open online course provider that delivers knowledge for the latest innovations from SAP, including SAP Leonardo, SAP HANA, SAP Cloud Platform, and much more.	12:30 - 01:10 p.m. Topic Area 3
SE59494	Apply Edge Technology for Your Industry	Solve industry-specific business challenges through an applied innovation approach and design-thinking methodology. Walk through different industry scenarios that illustrate the journey from exploration to implementation at scale.	12:30 - 12:50 p.m. Inspiration Theater
SE59274	Explore Our Road Map for SAP Solution Manager	Align the IT area with the rest of the business through a first-class user experience; improved business process management; and full support for SAP HANA software, SAP S/4HANA, and a hybrid environment. Review enhancements to SAP Solution Manager, and observe how the SAP Customer Connection program allows you to influence future enhancements.	1:00 - 1:20 p.m. Topic Area 1
SE59063	Kick-Start Your Digital Transformation Journey with Services and Tools	Understand the latest processes, services, and tools that can help you accelerate innovation. See how you can begin your digital transformation journey with SAP Leonardo Innovation Services.	1:00 - 1:20 p.m. Topic Area 2

Session ID	Title	Abstract	Time and Location
SE59495	Maximize the Power of Machine Learning	Gain deep insights into the application of machine learning in different business contexts, and learn how to engage the right stakeholders to ensure a successful project. Explore the shallow and deep applications of machine learning supported by SAP Leonardo Services.	1:00 - 1:40 p.m. Inspiration Theater
SE59067	Accelerate Innovation and Make It Real	Kick-start your software innovation through a guided, end-to-end development engagement, from discovery and prototype to productive solutions that target your exact business need. Harness the full potential of next-generation technologies through an agile, design-driven development approach that puts your users at the center of every solution.	1:30 - 1:50 p.m. Topic Area 1
SE60985	Prepare Your Users to Optimize Public Cloud	Empower your line-of-business users and project team members to seize the many opportunities of cloud computing by addressing their upskilling and reskilling needs. Access business support with the SAP Preferred Success plan to make digital transformation in the cloud a success.	1:30 - 1:50 p.m. Topic Area 2
SE59183	Transform Your HR Function Quickly with a Model-Company Strategy	Hear how HR organizations are achieving their digital goals with greater success and speed. Discover how the SAP Model Company service for Human Resources provides a preconfigured approach that covers end-to-end processes and enables the full integration of SAP SuccessFactors solutions.	1:30 - 2:10 p.m. Topic Area 3
SE59059	Create a Path to Success with Digital Support Options	Experience the modern, digital way of interacting with support. Drive success for your business with next-level SAP Enterprise Support offerings for cutting-edge solutions from SAP, including SAP S/4HANA, the SAP Leonardo digital innovation system, and cloud solutions from SAP.	2:00 - 2:20 p.m. Topic Area 1
SE59049	Spark and Shape the Value of Digital Transformation	Assess, design, and govern your planned digital journey. Realize expected business value and set the right direction for your transformation with innovation and industry expertise from SAP. Use value management services and a governance framework as part of your value-generation efforts.	2:00 - 02:20 p.m. Inspiration Theater
SE59270	Transition to SAP S/4HANA with SAP Solution Manager	Reveal your future processes and digital capabilities by deploying and realizing the advantages of your solution investments across all agile projects. Examine how you can adopt the SAP S/4HANA suite successfully with SAP Solution Manager.	2:30 - 2:50 p.m. Topic Area 1
SE59128	Embrace Next-Generation Support for the Digital Enterprise	Extract maximum value from your support investment and use new real-time support channels at all levels. Get support for your solutions anytime, anywhere, and from any device. Gain immediate and direct access to experts from SAP. Explore the Next-Generation Support approach and hear how AI helps simplify access with built-in support.	2:30 - 2:50 p.m. Topic Area 2

Session ID	Title	Abstract	Time and Location
SE59060	Expedite Your Implementation of SAP S/4HANA for Future Success	Tap into a proven methodology and a set of automation tools to accelerate your project completion and lower total cost of implementation. Understand the best practices you need to deliver transformation projects where SAP S/4HANA is the digital core of the overall architecture.	2:30 - 3:10 p.m. Topic Area 3
SE59501	Make Business Sense and Opportunity of Edge Technology	Explore new opportunities by making business sense of edge technology in an accelerated way. See how a five-step applied innovation framework enabled by SAP Leonardo Services can be quickly adapted and fine-tuned to meet your individual requirements, regardless of your industry.	2:30 - 2:50 p.m. Inspiration Theater
SE59132	Bring Digital Transformation to Life with Prepackaged Solutions for Cloud	Apply prescriptive leading practices and preconfigured processes to thrive on predictable outcomes. See how the SAP Model Company service can help revolutionize how companies adopt cloud solutions from SAP. Learn how customers achieve a faster time to value with a proven implementation methodology.	3:00 - 3:40 p.m. Topic Area 1
SE59180	Spur On Your Transformation Projects with a Model-Company Approach	Delve into the wide range of options available for delivering an implementation that fits your company's unique needs. Understand how the SAP Model Company service integrates with the SAP Value Assurance service to speed up and streamline your partner- or SAP-led implementation experience.	3:00 - 3:20 p.m. Topic Area 2
SE59050	Strengthen Your Business with a Digital Innovation Strategy	Capture unique business opportunities that surpass the immediate, automation-driven efficiency gains and cost savings resulting from digital transformation. Learn how to drive digital revenue through reimagined processes, strategic changes in your operations model, and next-generation business models.	3:00 - 3:20 p.m. Inspiration Theater
SE59271	Bring Efficient Monitoring and Exception Management to Hybrid Landscapes	Explore the benefits of the latest operational capabilities enabled by cloud solutions and cloud services from SAP. See how you can set up efficient monitoring and exception handling for your hybrid solution landscape with SAP Solution Manager 7.2.	3:30 - 3:50 p.m. Topic Area 2
SE59419	Adapt Your Post-Modern ERP and Transition to a Hybrid Landscape	Undergo a significant structural change in your landscape of SAP and third-party ERP solutions. Use a hybrid environment to benefit from pure cloud or cloud platform solutions. Choose the right governance framework by understanding the impacts on your IT organization's setup, planning for required skills, and aligning IT goals with business needs.	3:30 - 4:10 p.m. Topic Area 3
SE59496	Create Smart Logistics Hubs with Edge Technology	Turn one of the most common substances on the planet, water, into a commercial asset that can generate the insight needed for competitive advantage in a digitalized marketplace. Find out how edge technologies and SAP Leonardo Services create value by enabling you to look far beyond the use of traditional assets.	3:30 - 3:50 p.m. Inspiration Theater

Session ID	Title	Abstract	Time and Location
SE60569	Develop Your Digital Transformation Culture with Cloud Services	Get to know the leading practices for increasing adoption and consumption for success in the cloud. Discuss the core principles of developing a winning digital transformation culture with cloud services leaders who are knowledgeable in SAP S/4HANA Cloud as well as SAP SuccessFactors, SAP Hybris, SAP Fieldglass, SAP Ariba, and SAP Concur solutions.	4:00 - 4:40 p.m. Topic Area 1
SE59273	Discover the Implementation Portal for SAP S/4HANA Cloud	Explore how organizations are using preconfigured content to complete their cloud implementation projects efficiently. Learn how you can accelerate and simplify the adoption of SAP S/4HANA Cloud with an implementation portal delivered as an extension of SAP Solution Manager.	4:00 - 4:20 p.m. Topic Area 2
SE59499	Reimagine Your Business with SAP Leonardo Services	Achieve your business outcomes through design thinking. Explore how to apply SAP Leonardo capabilities to your particular business situation, regardless of your industry.	4:00 - 4:20 p.m. Inspiration Theater
SE59139	Check Readiness and Plan Early to Help Ensure Smooth Project Execution	Check your readiness for SAP S/4HANA software and the SAP BW/4HANA solution. Get an overview of the SAP Readiness Check tool, which eases the system analysis of your existing system comprising the SAP ERP and SAP Business Warehouse applications.	4:30 - 4:50 p.m. Topic Area 2
SE59063	Kick-Start Your Digital Transformation Journey with Services and Tools	Understand the latest processes, services, and tools that can help you accelerate innovation. See how you can begin your digital transformation journey with SAP Leonardo Innovation Services.	4:30 - 4:50 p.m. Topic Area 3
SE59173	Navigate to Your Digital Future with SAP Transformation Navigator	Save yourself weeks of planning and research by hearing the digital transformation experiences of a variety of companies. Discover how the SAP Transformation Navigator tool can help create a unique digital strategy, generate a customized product map focused on SAP S/4HANA, and set the foundation for a rock-solid business case.	4:30 - 4:50 p.m. Inspiration Theater
SE60567	Unlock More Effective Operations for Hybrid Landscapes	Stay accountable to your business by providing IT services for multiple interconnected deployment models. Learn how an SAP Operations Control Center framework can form the central platform to govern hybrid operations. Maintain accountability regardless of the deployment models and operational responsibilities along a hybrid solution landscape.	5:00 - 5:20 p.m. Topic Area 2
SE59065	Become an Innovative Digital Leader by Going Beyond the Prototype	Take critical next steps in your digital journey, and bring your innovative concepts to life. Discover how you can rapidly transform proofs of concept into productive solutions by quickly building intelligent apps that enable better real-time decisions, optimize processes, and deliver world-class experiences your users demand.	5:00 - 5:20 p.m. Topic Area 1
SE59133	Empower Your Workforce to Thrive with Fast SaaS Adoption	Give your users a software-as-a-service (SaaS) solution they can embrace and optimize in their everyday work. Learn how our most successful customers achieve better business results and gain fast adoption through a rich user experience, taking maximum advantage of each cloud release and capitalizing on other practical tactics.	5:00 - 5:20 p.m. Topic Area 3

Session ID	Title	Abstract	Time and Location
SE59221	Transition Your Platform on Your Way to the Digital Enterprise	Create a road map for your digital transformation. Discover a methodology that helps you plan and execute this transformation with SAP S/4HANA and solutions that are powered by SAP HANA. Receive tips for developing the right strategy, identifying the value of transformation, and creating an efficient plan. Hear customer examples along the way.	5:00 - 5:40 p.m. Inspiration Theater
SE61291	Establish a Successful Source-to-Pay Program	Build a road map to transform your organization with a successful source-to-pay program. Embrace game-changing innovations to improve your overall program and gain greater value from SAP Ariba solutions with service strategists.	5:30 - 5:50 p.m. Topic Area 1
SE59129	Experience Next-Generation Support in Action	Access support experts directly and use live support for your business. See how the Next-Generation Support concept works in action with AI-driven, built-in support. Discover self-help support channels for tapping into the comprehensive knowledge base of SAP. Find answers for product-related questions with new interactive workflows.	5:30 - 5:50 p.m. Topic Area 2
SE61211	Deploy Security and Audit Intelligence for Optimal Metrics and Analysis	Generate security metrics analysis using a real-time interactive security and audit intelligence dashboard. Access security insight on the dashboard, which is agnostic to the technology running on top of the SAP HANA platform, for both ABAP and non-ABAP technology.	05:30 - 05:50 p.m. Topic Area 3

Services and Support Experience Area

Topic Area Sessions



June 7, 2018 | Orlando, FL

Session ID	Title	Abstract	Time and Location
SE59129	Experience Next-Generation Support in Action	Access support experts directly and use live support for your business. See how the Next-Generation Support concept works in action with AI-driven, built-in support. Discover self-help support channels for tapping into the comprehensive knowledge base of SAP. Find answers for product-related questions with new interactive workflows.	11:00 - 11:20 a.m. Topic Area 1
SE61179	Build an Operating Model for the External Workforce	Create a governance structure that brings together stakeholders from across the business to manage your external workforce holistically. Get to know the services that can help maximize your investment in SAP Fieldglass solutions and enable continuous program evolution.	11:00 - 11:20 a.m. Topic Area 2
SE61290	Shift Your Employee Spend Management to the Cloud	Prepare your organization for a move to the cloud and learn how to best get ready to integrate with SAP S/4HANA Cloud and other enterprise solutions. Learn how using best practices from over 40,000 SAP Concur solutions customers in industries like yours can aid in expediting your deployment and help you avoid common pitfalls.	11:00 - 11:20 a.m. Topic Area 3
SE59173	Navigate to Your Digital Future with SAP Transformation Navigator	Save yourself weeks of planning and research by hearing the digital transformation experiences of a variety of companies. Discover how the SAP Transformation Navigator tool can help create a unique digital strategy, generate a customized product map focused on SAP S/4HANA, and set the foundation for a rock-solid business case.	11:00 - 11:20 a.m. Inspiration Theater
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SE59133	Empower Your Workforce to Thrive with Fast SaaS Adoption	Give your users a software-as-a-service (SaaS) solution they can embrace and optimize in their everyday work. Learn how our most successful customers achieve better business results and gain fast adoption through a rich user experience, taking maximum advantage of each cloud release and capitalizing on other practical tactics.	11:30 - 11:50 a.m. Topic Area 2

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SE59181	Deploy Software with a Next-Generation Approach Using Model-Company Service	Quicken your implementations, while reducing cost and accelerating business transformation with industry best practices. See the SAP Model Company service in action to learn about its key assets and explore the wide range of industries it supports.	11:30 - 12:10 p.m. Topic Area 3
SE59495	Maximize the Potential of Machine Learning	Gain deep insights into the application of machine learning in different business contexts, and learn how to engage the right stakeholders to ensure a successful project. Explore the shallow and deep applications of machine learning supported by SAP Leonardo Services.	11:30 - 12:10 p.m. Inspiration Theater
SE59137	Advance the Use of Standards and Best Practices for Innovation	Minimize complex modifications and enhancements to lower the overall total cost of implementation and ownership of SAP solutions. Harness the power of modernized SAP services and best practices coupled with custom-code management services.	12:00 - 12:20 p.m. Topic Area 1
SE61114	Drive innovation with SAP Leonardo, SAP Build and Design Thinking	Scale and integrate your digital business transformation by uniting breakthrough technologies. Learn how the SAP Leonardo digital innovation system, design thinking, and the SAP Build tool engage end users as part of the exploration and design process.	12:00 - 12:20 p.m. Topic Area 2
SE59224	Access Continuous Delivery in Agile and Hybrid Solutions for Two-Speed IT	Recognize how change control and software logistics are crucial for business success in distributed, hybrid landscapes. Move your agile, innovative initiatives forward quickly while meeting high-quality standards needed to maintain business-critical IT operations. Find out what's new in change control management from SAP Solution Manager.	12:30 - 12:50 p.m. Topic Area 2
SE59131	Forge a Successful Adoption of SAP S/4HANA Cloud	Achieve your business goals faster with services for cloud solutions. Get to know the services for SAP S/4HANA Cloud that can help ensure a go live when your business is ready for it, continuous adoption of new features, simplification of processes, and an intelligent user experience.	12:30 - 12:50 p.m. Topic Area 3
SE59494	Apply Edge Technology for Your Industry	Solve industry-specific business challenges through an applied innovation approach and design-thinking methodology. Walk through different industry scenarios that illustrate the journey from exploration to implementation at scale.	12:30 - 12:50 p.m. Inspiration Theater
SE59225	Manage Cybersecurity in Hybrid Landscapes	Rethink security risk in your hybrid solutions. Stay ahead of the curve to move from a reactive, threat-oriented view of security towards a preventive, predictive approach. Implement security best practices, product security features, and cybersecurity in hybrid landscapes with the advisory service for security from SAP Digital Business Services.	1:00 p.m. - 1:20 p.m. Topic Area 1 4:30 - 4:50 p.m. Topic Area 2
SE59127	Boost Innovation, Business Value, and IT Optimization	Access benchmarks, quantified insights, and more, and get actionable next steps to improve your business functions. Maximize value from your existing investment in SAP solutions with the SAP Innovation and Optimization Pathfinder report for SAP ERP. Build a road map for SAP S/4HANA and strengthen the relationship between business and IT.	1:00 - 01:20 p.m. Topic Area 2

Session ID	Title	Abstract	Time and Location
SE59061	Profit from Project Implementation Experiences Centered Around SAP S/4HANA	Get more familiar with the real-life project successes from over 2,000 service engagements with market-leading global players and midsize companies. Find out about the qualitative and quantitative criteria that made the implementation of SAP S/4HANA a success.	1:00 - 1:40 p.m. Topic Area 3
SE59498	Envision Innovation with Analytics and Design Thinking	Identify an analytics use case that can drive innovation and deliver business value by using the principles of design thinking and cognitive science. Move quickly from innovation planning to vision realization with our interactive workshop, and complete the cycle by harnessing the power of the SAP Analytics Cloud solution and SAP Digital Boardroom.	1:00 - 1:40 p.m. Inspiration Theater
SE59064	Validate and Optimize Your Solution During Implementation to Mitigate Risk	Avoid project delays and help ensure smooth go-lives. Take advantage of engineered services and access to experts during the realization phase of digital innovation projects. Find out how you can overcome technical challenges, reduce total cost of ownership, and increase end-user satisfaction.	1:30 - 1:50 p.m. Topic Area 1
SE59273	Discover the Implementation Portal for SAP S/4HANA Cloud	Explore how organizations are using preconfigured content to complete their cloud implementation projects efficiently. Learn how you can accelerate and simplify the adoption of SAP S/4HANA Cloud with an implementation portal delivered as an extension of SAP Solution Manager.	1:30 - 1:50 p.m. Topic Area 2
SE59062	Determine Your Best Engagement Model for Implementation Success	Achieve the best-possible results by taking full advantage of the best mix of services to tailor your digital plans and deployments. Lay the groundwork by learning from a variety of customer examples and lessons learned.	2:00 - 2:20 p.m. Topic Area 1
SE59135	Deliver Critical Messages Securely and Reliably with Cloud Communications	Utilize trusted cloud communication APIs to reach your customers. Discover how a large city school district used programmable APIs for SMS, e-mail, and push with the SAP Digital Interconnect team to streamline operations, enable real-time communications, and reduce expenses while increasing customer satisfaction.	2:00 - 2:40 p.m. Topic Area 2
SE59418	Standardize Your Finance IT Landscape	Improve your competitiveness, efficiency, and agility to succeed in the digital economy. Consolidate your finance solutions into a single source of truth, and accelerate the integration of joint venture partners, new business models, and newly acquired companies.	2:00 - 2:20 p.m. Topic Area 3
SE59501	Make Business Sense and Opportunity of Edge Technology	Explore new opportunities by making business sense of edge technology in an accelerated way. See how a five-step applied innovation framework enabled by SAP Leonardo Services can be quickly adapted and fine-tuned to meet your individual requirements, regardless of your industry.	2:00 - 2:20 p.m. Inspiration Theater
SE59126	Rely on Support to Adopt SAP S/4HANA, SAP Leonardo, and More Solutions	Find, implement, and adopt the newest solutions that are right for your business. Learn how SAP Enterprise Support services can help you along the way with a portfolio of offerings, including the SAP Enterprise Support Academy program and SAP Enterprise Support value maps.	2:30 - 2:50 p.m. Topic Area 3
SE59499	Reimagine Your Business with SAP Leonardo	Achieve your business outcomes through design thinking. Explore how to apply SAP Leonardo capabilities to your particular business situation, regardless of your industry.	2:30 - 2:50 p.m. Inspiration Theater

Session ID	Title	Abstract	Time and Location
SE60566	Systematize Your Business Processes While Transitioning to SAP S/4HANA	Enable cost savings in business process operations and identify digital transformation opportunities. Reduce process complexity, such as unused or low-used document types and master data. Use preconfigured tools, performance indicators, and methodologies to improve business processes and fully exploit your transition to SAP S/4HANA.	2:30 - 2:50 p.m. Topic Area 1
SE59130	Revamp Your Sales Automation and Service Management	Change your mind-set and your skill set for cloud-based customer and sales solutions. Learn about a nontraditional, agility-focused implementation project for the SAP Hybris Cloud for Customer solution. Hear tips, tricks, insights, and lessons that can be applied to your implementation of SAP Hybris Cloud for Customer.	3:00 - 3:20 p.m. Topic Area 1
SE59049	Spark and Shape the Value of Digital Transformation	Assess, design, and govern your planned digital journey. Realize expected business value and set the right direction for your transformation with innovation and industry expertise from SAP. Use value management services and a governance framework as part of your value-generation efforts.	3:00 - 3:20 p.m. Topic Area 2
SE59270	Transition to SAP S/4HANA with SAP Solution Manager	Reveal your future processes and digital capabilities by deploying and realizing the advantages of your solution investments across all agile projects. Examine how you can adopt the SAP S/4HANA suite successfully with SAP Solution Manager.	3:00 - 3:20 p.m. Topic Area 3
SE59496	Create Smart Logistics Hubs with Edge Technology	Turn one of the most common substances on the planet, water, into a commercial asset that can generate the insight needed for competitive advantage in a digitalized marketplace. Find out how edge technologies and SAP Leonardo Services create value by enabling you to look far beyond the use of traditional assets.	3:00 - 3:20 p.m. Inspiration Theater
SE59047	Realize New Business Models and Scale Innovative Culture and Practices	Generate sustainable value through business innovation. Foster new ideas and build a strong value proposition within a validated business model. Find out where business opportunities lie in the new digital economy by using methodologies and services from our business innovation services.	3:30 - 3:50 p.m. Topic Area 1
SE60568	Accelerate HR Digital Transformation with Leading Practices and Processes	Streamline and speed your cloud solution deployment and digital HR transformation. Learn how companies are approaching their HR transformation successfully by using leading practices and processes supported by the SAP Model Company service for Human Resources.	3:30 - 3:50 p.m. Topic Area 2
DE61159	Accelerate Digital Transformation with Design-Led Innovation	Harness innovation and bring new technologies into your enterprise. Examine why a problem-solving approach can lead to piecemeal innovation and additional integration issues down the road. Speed up digital transformation by putting the user first. Find and resolve their pain points and champion user-centric solutions.	3:30 - 3:50 p.m. Topic Area 3

Session ID	Title	Abstract	Time and Location
SE59050	Strengthen Your Business with a Digital Innovation Strategy	Capture unique business opportunities that surpass the immediate, automation-driven efficiency gains and cost savings resulting from digital transformation. Learn how to drive digital revenue through reimagined processes, strategic changes in your operations model, and next-generation business models.	3:30 - 3:50 p.m. Inspiration Theater
SE59269	Implement the Digital Core and SAP Leonardo with SAP Solution Manager	Plan and control the development and operations of your digital business. Understand the importance of SAP Solution Manager in a hybrid landscape running cloud and on-premise solutions. Learn how SAP Solution Manager is used when building, testing, and deploying intelligent business processes with the SAP Leonardo digital innovation system.	4:00 - 4:20 p.m. Topic Area 1
SE59138	Plan Early and Prepare Thoroughly for a Smooth Project Experience	Discover the foundational aspects of a successful deployment and system conversion of the SAP S/4HANA suite and the SAP BW/4HANA solution. Get a sense of whether your business is ready to adopt the next-generation software by analyzing your business systems with the SAP Readiness Check tool.	4:00 - 4:40 p.m. Inspiration Theater
SE60985	Prepare Your Users to Optimize Public Cloud	Empower your line-of-business users and project team members to seize the many opportunities of cloud computing by addressing their upskilling and reskilling needs. Access business support with the SAP Preferred Success plan to make digital transformation in the cloud a success.	4:00 - 4:20 p.m. Topic Area 2
SE61212	Secure Cloud Solution Adoptions in Regulated Industries	Optimize performance and agility for your mission-critical applications. Access an enterprise-scale cloud by using software, infrastructure, and managed services from the SAP National Security Services company. Meet compliance and security requirements mandated by U.S. government, aerospace and defense, and critical infrastructure entities.	4:00 - 4:20 p.m. Topic Area 3
SE60982	Spur Your Digital Transformation Journey with SAP S/4HANA	Pave the way for early, fast, and successful adoption of the technology you need to realize your digital vision. Learn how you can realize faster and greater value through prepackaged and industry-specific solutions based on the SAP Model Company service and IBM Impact solutions, all enabled by SAP S/4HANA on premise and in the cloud.	4:30 - 04:50 p.m. Topic Area 1
SE61084	Set Up SAP S/4HANA with a Fully Activated Appliance	Undergo sandboxing, scoping, proof of concept, or a trial with a preconfigured installation of your next-generation business suite. Choose a hosted deployment with a two-hour setup, or install the software on on-premise hardware within three days. Explore SAP Best Practices packages, sample data and scenarios, and administrator access to all areas.	4:30 - 4:50 p.m. Topic Area 3