

# Developing Skills for Today's Digital Organizations

The digital economy is accelerating exponentially. But more important, digitalization is disrupting how businesses operate. Technological progress is the driver of innovation in today's hyperconnected world, and businesses need digital skills and competencies to help ensure competitiveness. Yet, many companies struggle to develop the workforce they will need in the future. The scarcity of digital skills is driving up competition for expert technical professionals, while the lifecycle for relevant skills and knowledge is shrinking. **What does your company do?**

## Welcome to the new digital era



**10 million**  
self-driving cars on the road by 2020<sup>1</sup>



**17%**  
annual growth rate of the robotics market<sup>2</sup>



**25 billion**  
connected things will be in use by 2020<sup>3</sup>



**80%** of C-level executives view digital transformation as an important part of the overall business strategy<sup>4</sup>

## Demand for technology skills is high, but skills development is lagging behind



Only **17%**  
of companies say their staff has the skills necessary for digital transformation<sup>5</sup>



Only **50%**  
of employees believe the skills they have now will be needed in the future<sup>6</sup>



Only **48%**  
of employees cite that their company provides ample training on the technology they need<sup>7</sup>



Only **10%**  
of organizations have implemented a training or recruitment program to close the skills gap<sup>8</sup>

## Close the skills gap with the SAP® Enterprise Support Academy program

**>1,700** live trainings conducted\*

**>900** self-paced assets available\*

**>24,000** active learners\*

**>68,000** bookings\*

\*2016 figures

-  Run your software at the speed of your business
-  Drive smooth end-to-end system operations
-  Get ready for innovation adoption and digital transformation
-  Reduce training expenditures

### What our customers are achieving with SAP Enterprise Support Academy



**20%**  
lower total cost of ownership<sup>9</sup>



**60%**  
reduction of monthly database growth<sup>10</sup>



**80%**  
improvement in period-end closing processes<sup>11</sup>

As a complimentary benefit of SAP Enterprise Support offerings and the cloud editions of SAP Enterprise Support, the SAP Enterprise Support Academy program helps your organization prepare for digital transformation by developing the knowledge and skills needed for success.

Learn more

Visit [support.sap.com/esacademy](http://support.sap.com/esacademy).

#### Sources

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