

Grow Your Business in the Cloud

Seize new growth opportunities with partner managed cloud for SAP® software

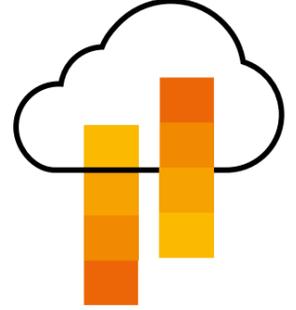
More and more small and midsize businesses are demanding private cloud solutions.

58% 

Of small and midsize businesses will consider cloud solutions in the future¹

70% 

Of small and midsize businesses that have implemented cloud services say their top expected benefits were met or exceeded²



“Cloud-based solutions are no longer just being used by fast-growing early adopters. They are now the leading delivery preference for the market as a whole.”⁴

US\$40.6 billion

Estimated worldwide revenue from hosted private cloud by 2019³



Embed SAP® solutions and platforms directly into your applications through partner managed cloud to:



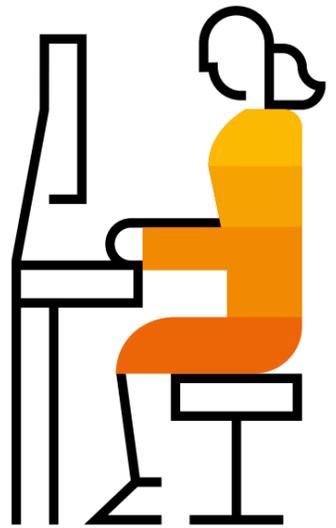
Capture increasing customer demand for cloud



Reach new markets with enhanced solutions

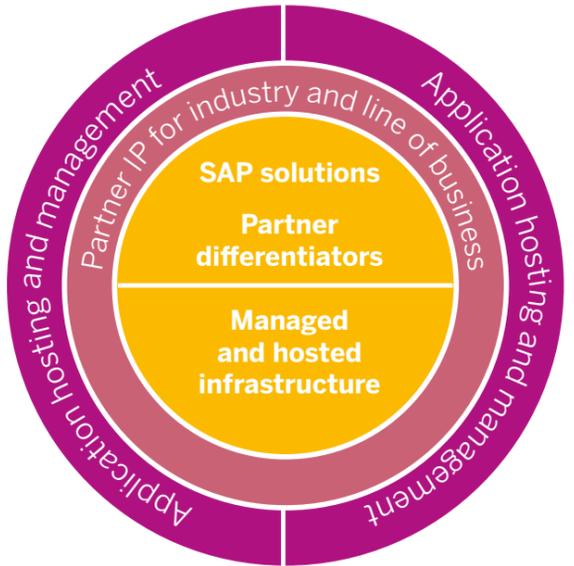


Accelerate your existing pipeline opportunities

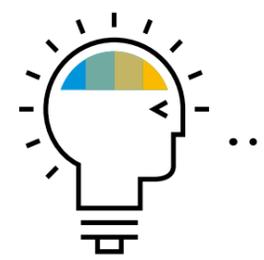
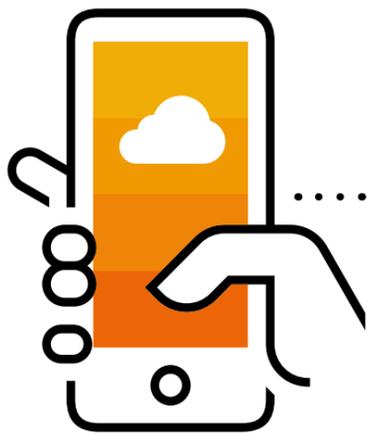


Combine your specialist expertise with proven SAP software to deliver a fully managed cloud solution.

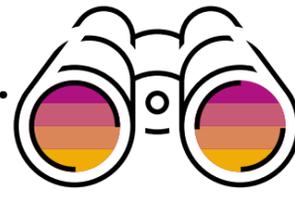
- **Combine SAP software and a cloud infrastructure with managed services** in a pure operating expense budget subscription
- **Deliver faster time to value** with predefined partner solutions for a specific industry and segment
- **Lower total cost of ownership (TCO)** and enable business innovation through fully managed services focusing on value-adding IT



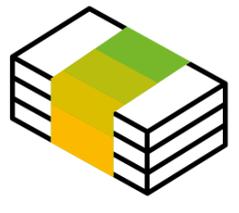
Choosing partner managed cloud will enable you to:



Bring innovative solutions to market faster

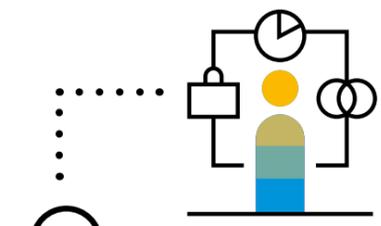


Focus development teams on your core intellectual property (IP)



Generate incremental revenue streams

With partner managed cloud you can offer your customers:



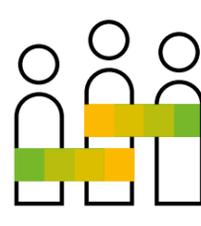
A single vendor handling subscription license, services, and support



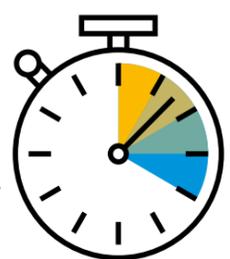
A fully managed business process outsourcing service in the cloud for one or more functions



Proven SAP software functionality



Partner IP and industry expertise



Rapid time to value and lower TCO

Learn more



To find out more about partner managed cloud for SAP software, please get in touch today.

Sources

- 1., 2., 4. *Using Cloud for Competitive Advantage: How Small and Midsize Companies Worldwide Are Applying Cloud Technology to Meet Key Business Goals*, an IDC InfoBrief, sponsored by SAP, April 2017.
3. *Worldwide Hosted Private Cloud Services 2015–2019 Forecast: New Models for Delivering Infrastructure Services*, IDC, 28-Sep-2015 | Doc #259066

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