

Grow Your Business in the Cloud

Seize new growth opportunities with partner managed cloud for SAP® software

More and more small and midsize businesses are demanding cloud solutions.

90%



IDC predicts that by 2020, over 90% of enterprises will use multiple cloud services and platforms¹

78%



Of companies are already using public or private cloud, and their usage is increasing²

54%



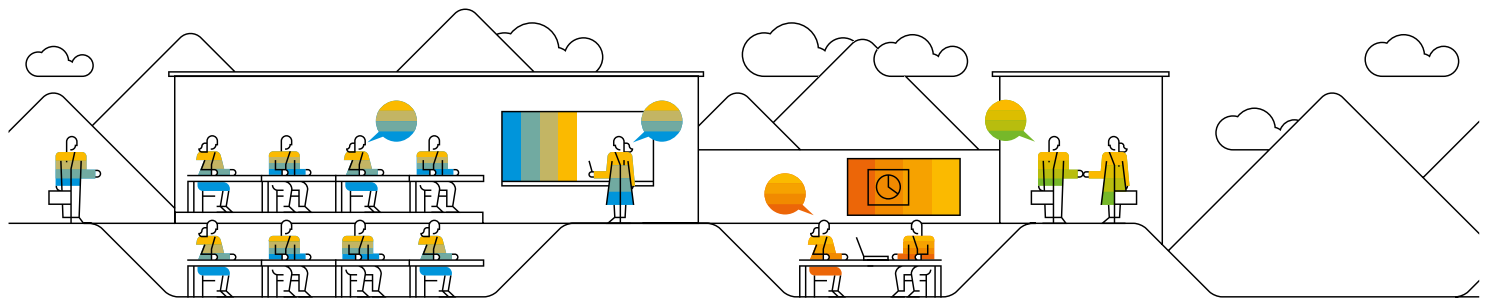
Of businesses that have implemented managed cloud say they gained a more agile infrastructure³

US\$74.9bn

The overall worldwide market for spending on managed cloud services is forecast to grow to \$74.9 billion by 2022⁴

US\$28.4bn

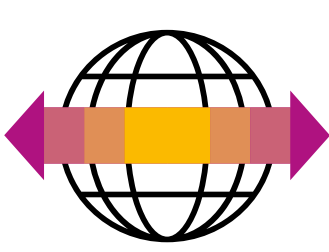
Worldwide spending for managed private cloud services will reach \$28.4 billion market by 2022⁵



Embed SAP® solutions and platforms directly into your applications through partner managed cloud to:



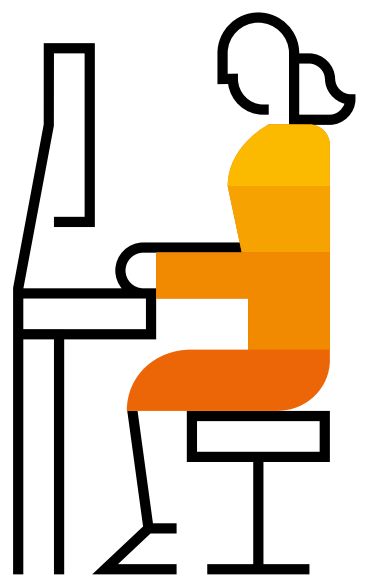
Capture increasing customer demand for cloud



Reach new markets with enhanced solutions

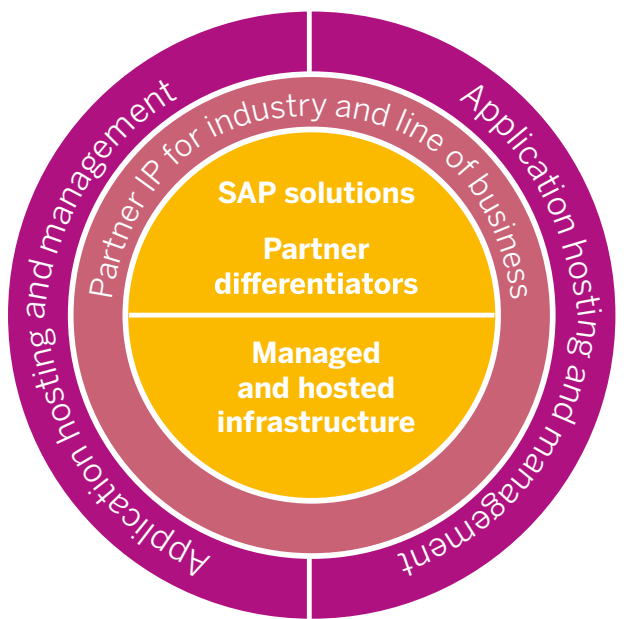


Accelerate your existing pipeline opportunities

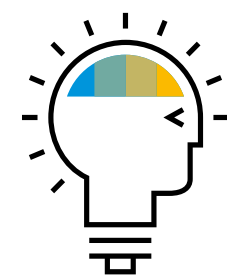


Combine your specialist expertise with proven SAP software to deliver a fully managed cloud solution.

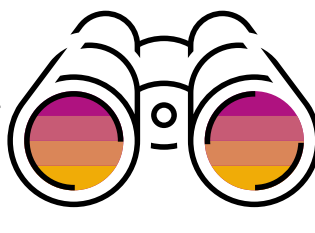
- **Combine SAP software and a cloud infrastructure with managed services** in a pure operating expense budget subscription
- **Deliver faster time to value** with predefined partner solutions for a specific industry and segment
- **Lower total cost of ownership (TCO)** and enable business innovation through fully managed services focusing on value-adding IT



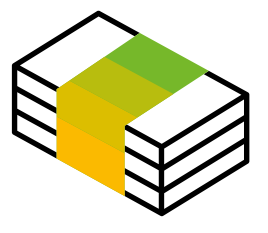
Choosing partner managed cloud will enable you to:



Bring innovative solutions to market faster

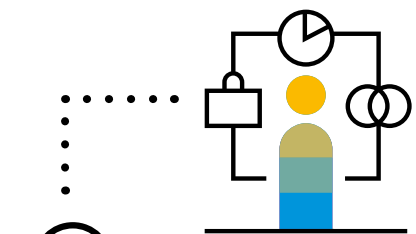


Focus development teams on your core intellectual property (IP)



Generate incremental revenue streams

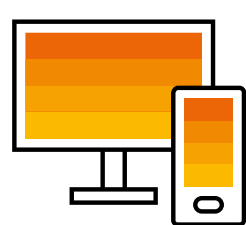
With partner managed cloud you can offer your customers:



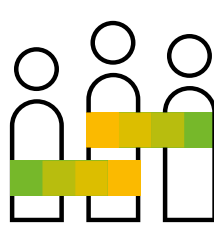
A single vendor handling subscription license, services, and support



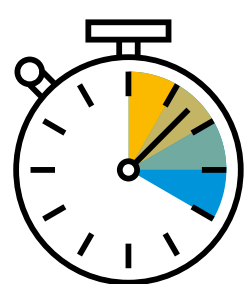
A fully managed business process outsourcing service in the cloud for one or more functions



Proven SAP software functionality



Partner IP and industry expertise



Rapid time to value and lower TCO

[Learn more](#)



To find out more about partner managed cloud for SAP software, please get in touch today.

Sources
 1, 2. "IDC FutureScape: Worldwide Cloud 2018 Predictions", IDC, October 2017.
 3. "2018 Aberdeen Dataset," Aberdeen Group.
 4, 5. "Worldwide Managed Cloud Services Forecast, 2018–2022: An Extraction View of Technology Outsourcing Services Markets," IDC, September 2018.