Nobel Oil: Unifying the Business in Line with Best Practices with Help from SAP® ActiveEmbedded

Whether it is supporting upstream energy businesses or providing quality oil, gas, and fuel products to retail customers downstream, the motto at Nobel Oil is "We solve, you gain." And with a complex business that spans many group companies and provides services across the oil and gas industry, Nobel Oil knows that efficient and integrated IT is a must.

This is why, when it came time to deploy the SAP® ERP application, the SAP ERP Human Capital Management solution, the SAP Business Warehouse application, and solution extensions from OpenText, Nobel Oil turned to SAP ActiveEmbedded services. By using continuous quality checks and SAP Solution Manager, the company was able to streamline and safeguard the project. Now increased automation, better processes, and more-accurate data are unifying the group and improving operations overall.

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More automation, better data, and unified processes

Company
Nobel Oil group of companies

Location
Baku, Azerbaijan

Industry
Oil and gas

Products and Services
Drilling, engineering, project management, maintenance, procurement, and oil recovery; retail service stations and product trading

Employees
2,000

Web Site
www.nobeloil.com

Partner
INLINE GROUP
www.inlinegroup.ru

Objectives

- Deploy the SAP® ERP application, the SAP ERP Human Capital Management solution, the SAP Business Warehouse application, and solution extensions from OpenText
- Optimize and automate business processes and improve decision making
- Avoid software customization to ease maintenance and lower costs
- Increase profitability and value across project and core service activities
- Increase transparency and efficiency, and lower costs of service operations

Why SAP

SAP ActiveEmbedded services, which enable best practices and provide innovation experience for technical and functional project areas

Resolution

- Used continuous quality checks and SAP Solution Manager to streamline and safeguard the project
- Adapted business processes to align with best practices recommended by SAP and to avoid core software modifications
- Carefully monitored systems and reacted to issues quickly to prevent downtime and minimize risks during launch
- Increased technical stability, performance, throughput, and maintainability

Benefits

- All main business processes now unified and aligned with best practices
- Single source of reliable information for stakeholders anytime, anywhere
- Fewer inconsistencies in intradepartment operations
- Stronger relationships between departments and group companies

"SAP ActiveEmbedded played an important role in our highly successful SAP software implementation project. The support and expertise of the SAP team helped us finish the project on time and within budget. As a result, we've implemented over 40 of their recommendations for best practices and made zero unnecessary modifications to the core SAP software."
Igor Kupriy, ERP Project Manager, Nobel Oil Ltd.

>2.5x
Increase in automation, making management more efficient across the whole group and at each company

>4x
Increase in the number of automatically generated print and report forms, increasing data accuracy

>4x
Increase in the number of active system users, improving business process quality and organization across group companies

>5x
Increase in the number of master data catalog records, which are now centralized and not duplicated, improving the accuracy and detail of corporate reporting

>10x
Reduction in time to get reliable corporate reports

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