How Is a Major European Grocery Retailer Figuring Out How to **Maximize on IT Investments**?

Making sure **3 out of 7 group cooperatives** have the right ERP to meet targets and drive innovation

A member of an Italian not-for-profit grocery retailer, Coop Consorzio Nord Ovest provides services to Coop Lombardia, Coop Liguria, and NovaCoop. To ensure efficient and streamlined management of warehouses, marketing processes, logistics, administrative teams, and IT, the organization must make wise ERP investments. It needed a consolidated view of how IT and business processes and applications are being used as well as guidance on determining the best options to help meet operational targets and support innovation.

THE BEST RUN **SAP**

Coop gets the process performance insight it needs to maximize ERP systems today and make the best choices for tomorrow.

To help ensure it is using its IT budget wisely, Coop Consorzio Nord Ovest took advantage of the SAP® Innovation and Optimization Pathfinder report to get:

- A complete analysis of usage and performance data from the current SAP software landscape
- A consolidated view of the most promising areas of IT investment to reach targets in innovation adoption and IT and business process optimization
- Insight into where Coop stands on the technology and innovation spectrum in relation to industry peers
- Guidance on the most relevant SAP Enterprise Support services to meet business and IT goals while reducing total cost of ownership and improving business outcomes

"SAP Innovation and Optimization Pathfinder gave us an at-a-glance view of where we should focus our time and money to best meet our innovation, IT, and business process goals. We can also see how we stand up against our peers. This report is really cool."

Maurizio Caiazza, Infrastructure Management and Technical Architecture, Coop Consorzio Nord Ovest

Coop Consorzio Nord Ovest	**Industry**	**Employees**	**Revenue**	**Featured Solutions and Services**
Milan, Italy	Retail	300	€3 billion	SAP Innovation and Optimization Pathfinder

THE BEST RUN **SAP**

Follow us

THE BEST RUN **SAP**