

# SAP Digital Business Services

## ASUG Presentations

May 16-18, 2017 | Orlando, FL



Session ID	Title	Abstract	Time and Location
<a href="#">CP6720</a>	Pepsi Bottling Ventures' Journey of System Conversion to SAP S/4HANA 1610	This case study describes Pepsi Bottling Ventures' journey in upgrading from the SAP ERP application on SAP HANA to SAP S/4HANA 1610. This session will cover how Pepsi Bottling Ventures justified the project, how much was technical upgrade and how much was "forced" functional upgrade, what were the risks and associated mitigation strategy, what services within the SAP Value Assurance service packages were chosen, how the project was managed, what was the test strategy, and finally, lessons learned.	<b>Tues., May 16 12:30 – 1:30 pm S320F</b>
<a href="#">RET7312</a>	BJ's Wholesale Club – 'Driving' Business Transformation with SAP CAR	In today's world, the retail industry is going through dramatic change due to digitalization making it necessary for retailers to evolve. At BJ's Wholesale Club we have started our retail transformation with SAP Customer Activity Repository Powered by HANA. How does CAR's Omni-channel real-time analytics combined with enhanced user experience provide advantage to make well-informed business decisions? Join us to learn about our transformation and how SAP MaxAttention plays an important role.	<b>Tues., May 16 12:30 – 1:30 pm S331C</b>
<a href="#">BIA7254</a>	Pfizer Achieves Tremendous benefits with SAP HANA on Power for SAP BW	Pfizer is the largest SAP HANA scale-up customer live with BW 7.5 on HANA SPS12 running on a single node of 7TB. Pfizer migrated their BW on Oracle system to BW on HANA which is running on IBM Power. This session will focus on the challenges during upgrade and migration, and innovative ways we reduced migration downtime. We will also discuss the benefits provided by HANA on Power as well as the tremendous performance benefits we have observed.	<b>Tues., May 16 2:00 – 3:00 pm S310B</b>
<a href="#">SUP7329</a>	OSRAM: Carving Out the General Lighting Lamps Business with SAP LT	Osram completed a 12 month mammoth and complex transformation to become an innovative high-tech company. Osram separated from its traditional lamps business in 41 countries, established 40+ legal entities, split a landscape of 320 systems and transitioned to the Cloud - all with help from the DM&LT group from SAP Digital Business Services, a trusted advisor from design through go live. We are now able to focus on dedicated and strategic business goals and fulfilling its future innovation plans.	<b>Tues., May 16 2:00 – 3:00 pm S220D</b>

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<a href="#">CM8247</a>	Transform Modernize and Prepare for Next Generation e-Commerce Experience	Learn how AmerisourceBergen realized their dream of enabling their customers to serve their patients well by building a next generation e-commerce platform using SAP Hybris. SAP joined hands with AmerisourceBergen to develop a state of the art online ordering experience to enable their customers to order effortlessly, control inventory, gain access to key data and to resolve issues without calling	<b>Tues., May 16 2:00 – 3:00 pm S330H</b>
<a href="#">SUP8752</a>	Digital Transformation at Caterpillar with SAP S/4HANA	Caterpillar, a Fortune 500 company, has a highly customized and heterogeneous ERP manufacturing system with high maintenance costs. They looked to SAP Digital Business Services and the Value Assurance Packages to assist them in their digital transformation journey. They are building a lean manufacturing template based on SAP S/4 HANA 1610 and re-engineering and simplifying processes including Fiori analytical capabilities.	<b>Tues., May 16 2:00 – 3:00 pm S220C</b>
<a href="#">UX7360</a>	BJ's Wholesale Club Embarks Upon a Journey to SAP UX	Are your business & sales teams able to access relevant information easily using conventional SAP GUI screens? At BJ's Wholesale Club, we are adopting the intuitive, role based and secure UX for the business applications which will be available across multiple platform such as desktop, mobile & tablets helping user to access real time data. The Fiori apps will streamline information, increase productivity and brings huge value to the business.	<b>Tues., May 16 3:15 – 4:15 pm S320C</b>
<a href="#">CM7551</a>	Implementing a multi-phase SAP Hybris customer portal: Cintas's story	Following the successful launch of their SAP Hybris eCommerce application, Cintas has greatly improved how customers manage their ongoing services on the same platform. The phased approach started with online bill payment, expanded to self-service rental-contract management, and is now focused on an enhanced eCommerce experience. Participants will learn how the solutions were deployed and integrated with SAP ECC and CRM 7.0, how the Cintas team worked together with SAP, and lessons learned.	<b>Wed., May 17 11:00 – 12:00 pm S330H</b>
<a href="#">BIT8551</a>	How P&G manages mission critical business in SAP Process Orchestration	The session will highlight Procter & Gamble's journey on running mission critical business processes through SAP Process Orchestration. Join this session and learn how you can minimize your downtime, maximize your service availability, and build an enterprise application integration platform that keeps mission-critical businesses running 24x7, 365 days a year.	<b>Wed., May 17 11:00 – 12:00 pm S310G</b>

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<a href="#">PLM7010</a>	Rockwell Creates a More Flexible and Connected Enterprise with SAP CPM	Rockwell wanted to replace their complex landscape with an integrated and scalable platform. They decided to implement end to end Project Management for their Engineer to Order business & replace an existing non-SAP solution with SAP Commercial project management (CPM). They collaborated with SAP MaxAttention and co-engineered a solution, in just four months, to handle complex business requirement with the flexibility needed to deliver seamlessly to their customers through a connected enterprise.	<b>Wed., May 17 11:00 – 12:00 pm S331B</b>
<a href="#">EIM7649</a>	Lessons Learned in Adopting SAP HANA Smart Data Integration in a Global Enterprise Data Warehouse System	VMware Inc. recently migrated its global enterprise data warehouse (EDW) system to SAP HANA using vSphere 6.0 in scale-out deployment option. This next-generation, real-time EDW based on SAP HANA supports VMware's vision of an integrated, high performance, and scalable EDW. To enable real-time analytics with real-time data from various sources, VMware adopted the new SAP HANA smart data integration, along with SAP HANA smart data access and SAP HANA system replication. This session shares lessons learned from using SAP HANA smart data integration productively.	<b>Wed., May 17 12:30 – 1:30 pm S320A</b>
<a href="#">BIA7050</a>	Migration of multiple BW systems to BW on HANA in the cloud with PCA	Hear how Coca-Cola migrated their multiple SAP BW systems to SAP BW on HANA in the cloud using post copy automation (PCA) methodology. We will share our key drivers for the consolidation and migration and also our key learnings and challenges from the project. We will also explain the PCA methodology and how it was instrumental in our success.	<b>Wed., May 17 2:00 – 3:00 pm S310C</b>
<a href="#">EIM7093</a>	<b>Advanced Telemetry Leveraging SAP BI and BODS</b>	Today's world is driven by big data. Most companies collect a lot of data that is siloed and struggle to derive Business Intelligence. Learn how Microsoft is utilizing SAP BI, BODs, Solution Manager for monitoring business processes transactions and exceptions within SAP and non- SAP systems to enable business with near real-time decisions. During this session, we will cover enabling business processes intelligence for Operational Excellence (reducing costs while improving process effectiveness).	<b>Wed., May 17 3:30 – 4:30 pm S320A</b>

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<a href="#">SUP7321</a>	Tesoro's Transformation Journey to SAP S/4 HANA 1610	Tesoro is a \$35B domestic refining, logistics and marketing organization. Their current SAP landscape is 17 years-old with complex customizations, manual processes, and limited scalability to support growth. Hear Tesoro's transformational journey to SAP S/4HANA 1610 via a strategic partnership with SAP and Accenture using SAP Activate. Learn how Tesoro is optimizing and safeguarding its deployment with the SAP control center approach (ICC/OCC/MCC).	<b>Thurs., May 18 11:00 – 12:00 pm S320 Roundtable #2</b>
<a href="#">SOL6543</a>	Goodyear Tire and Rubber journey to OCC - SAP Business Process Monitoring	The Goodyear Tire & Rubber Company has been moving steadily toward a new normal using SAP Solution Manager and the change request management for release and change management tools. Now the move to SAP Operations Control Center using SAP Solution Manager incident management and business process monitoring is underway. The IT strategic support team is using the standard set of business process monitors to send alerts to business users and to track number ranges for proactive intervention, and it is beginning to explore business process analytics and dashboards.	<b>Thurs., May 18 11:00 – 12:00 pm S320E</b>
<a href="#">CP6797</a>	Digital Dining: How "Data Kitchen" Revolutionizes Health and Eating Out	Consumers want to see the new technology they use integrated into their dining experience. Technological advancements have changed everything about the quick-service experience. But now, digital is getting into food preparation and health monitoring, smarting- and influencing-up food consumption. Visit, virtually, the stylish "Data Kitchen" restaurant in Berlin and see how data is gathered, monitored, and used to enrich the food chain.	<b>Thursday, May 18, 2:00 – 3:00 pm S331D</b>
<a href="#">SME6952</a>	Monitor Digital Innovation in Your Organization	Let's get the importance of innovation out of the way to start with. It's crucial to any company. It doesn't matter if we are talking about a startup or a corporation. Experience concepts of lean innovation and how they can be applied for any kind of enterprises. See how you can measure the progress of digital innovation and transformation.	<b>Thurs., May 18 3:30 – 4:30 pm S322</b>
<a href="#">SOL6476</a>	Best practices of SAP Quality Assurance using SAP Inbuilt Tools and meth	In Adient US Ilc (Formerly JCI-Automotive), We are undergoing continuous change in our business environment, So there is an increasing demand for cost-effective, dependable and efficient Quality Assurance methodology to reduce the risk of impact on existing business applications. So, we have implemented the best practices of SAP QA using SAP Inbuilt Tools and methods like Business Process Change Analyzer (BPCA), Scope and Effort Analyzer (SEA) and SAP Test Acceleration and Optimization (TAO).	<b>Thurs., May 18 3:30 – 4:30 pm S320E</b>

