How can SAP® solutions enable you to change the game?

Meet future demand – profitability – with SAP Integrated Business Planning. Powered by SAP HANA in-memory technology, this real-time supply chain planning solution combines capabilities for sales and operations, supply and demand planning, and inventory optimization. Take advantage of powerful supply chain analytics, what-if simulation, alerts, and more – in the cloud.

What do SAP solutions help customers do?

**SAP Integrated Business Planning for sales and operations**

Balance demand and supply and provide visibility; what-if scenarios, using “real time” information; JAM embedded communication, and analytics.

**SAP Integrated Business Planning for demand**

Demand sensing (predict and reforecast, pattern recognition); forecasting statistical techniques; and collaborative demand planning.

**SAP Integrated Business Planning for response and supply**

Plan production, procurement, and distribution; respond to daily disruptions to change supply plans and reschedule demand; manage allocations.

**SAP Integrated Business Planning for inventory**

Efficiently position inventory to best respond; multi-stage inventory optimization; drive S&OP decisions to inventory target recommendations for Planners.

**Supply Chain Control Tower**

Achieve end-to-end visibility in the extended supply chain; integrate data from various systems; drive visibility and action with configurable Analytics & Alerts and Case Management.

What are the benefits?

- Improve the speed, agility and accuracy of sales and operations planning
- Optimize product profitability and product mix, within limits
- Minimize costs by managing inventory levels and discover new opportunities for cost savings

Why SAP?

Social Collaboration enables rapid forecast refinement and communication. What if Scenario Analysis enables the evaluation of different plans with visibility to immediate impact on customer service and working capital investments. HANA platform enables supply chain visibility and powerful predictive analytics.

Key facts

1-2% Revenue Growth

Growth in top-line revenue with Integrated sales and operations planning

5-10% Inventory Turns

Higher turns and improved service levels by setting appropriate inventory targets

Customers

- American Sugar Refinery
- Cascades
- DSM
- Sinochem
- Grünenthal
- Lennox
- Microsoft

Learn more

- Product Overview
- Product Webpage
- SAP Solution Explorer

*SAP Performance Benchmarking*