How can SAP® solutions enable you to change the game?

SAP Integrated Business Planning for sales and operations helps companies advance along the planning maturity curve, realize concrete and measurable benefits, and place themselves favorably among their competitors and in the market.

What do SAP solutions help customers do?

**Real-Time Planning**
- Balance demand & supply
- Integrate financial and operational planning and link high level strategic plans with mid-to-long term operational plans

**Simulate and Compare Scenarios**
- Rapidly run simulations of demand, supply and financial changes to support what-if analysis; compare planning scenarios for fast, informed decisions

**Collaboration**
- Break down operational and planning silos, improve teamwork and efficiency in the planning process

**Monitor Performance & Future Alignment**
- Measure actual performance against plan and monitor for future misalignment between operational and strategic plans

What are the benefits?

- Ensure alignment of operational and strategic plans – no surprises
- Reduce time spent gathering and verifying data and increase value added planning activities
- Provide executives with actionable information and recommendations
- Compare plan and performance data over time

Why SAP?

SAP provides a purpose built solution that is easy to use and intuitive, leverages the latest technologies, provides robust capabilities, and helps companies realize concrete and measurable benefits.

**Key facts**

- **Revenue growth**
  - 1-2%
- **Inventory carrying cost reduction**
  - 5-10%
- **Service level increase**
  - 5-10%
- **Planner productivity**
  - 20-30%

**Customers**

- Remy Cointreau
- Syngenta
- Kemira
- Continental
- Merck
- Centrica Hive

**Learn more**

- IBP Landing Page
- Product Documentation

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*SAP Performance Benchmarking