



## Turner International Argentina: Achieving Digital Transformation with SAP S/4HANA® and SAP® Value Assurance

More than 56 million homes across Latin America count on Turner International Argentina for everything from program development to transmission. A division of Turner Broadcasting System Latin America, the company owns 18 pay television channels, one open television channel (Chilevision), a joint venture news channel (CNN Chile), and is in charge of operations, programming, advertising sales, and marketing for Warner Channel. Such a complex business requires tight core business operations in areas such as finance, procurement, inventory management, and sales.

As part of a digital business transformation, Turner International Argentina chose SAP S/4HANA®. Working with the SAP® Consulting organization and using the SAP Value Assurance plan and safeguard service package for SAP S/4HANA, the company was able to achieve a customized deployment with minimal risk. Now real-time data insights are helping speed business decisions, and SAP Fiori® apps are providing an outstanding user experience. The result is that Turner International Argentina can Run Simple – which is great news for the business and its customers.



**TURNER**

# Expert support for an SAP S/4HANA® deployment

## Company

Turner International Argentina, a division of Turner Broadcasting System Latin America Inc.

## Location

Buenos Aires, Argentina

## Industry

Media – television

## Products and Services

TV broadcasting and distribution

## Employees

800

## Web Site

[www.turnerargentina.com](http://www.turnerargentina.com)

## Objectives

- Implement the SAP S/4HANA® Finance and SAP S/4HANA Supply Chain solutions on time and within budget
- Improve core business operations in areas such as finance, procurement, inventory management, and sales
- Gain real-time data insights to accelerate strategic decision making

## Why SAP

- SAP S/4HANA, the next-generation business suite designed to help companies Run Simple in the digital economy
- Quick and secure path to innovation with SAP® Consulting and the SAP Value Assurance plan and safeguard service package for SAP S/4HANA

## Resolution

- Introduction of a technical quality manager and mission-critical support
- Planning activities to define the implementation strategy, identify dependencies and prerequisites, and define the target architecture
- Use of the SAP Technical Integration Check service and the SAP Activate methodology through SAP Solution Manager
- Prevention and mitigation of performance issues and data inconsistencies while going live
- Deployment of SAP Fiori® apps for the ultimate user experience

## Benefits

- Sales performance optimization thanks to an integrated solution
- Implementation of SAP S/4HANA Finance and SAP S/4HANA Supply Chain that was on time and within budget
- Faster knowledge transfer and system optimization for the business

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“We put cutting-edge IT at the center of our business. So SAP S/4HANA was the right choice for us. Working with the SAP Consulting team and using the SAP Value Assurance plan and safeguard service package for SAP S/4HANA allowed us to go live on time and within budget – while minimizing risk. Now we have the real-time data insight we need to make better, faster business decisions.”

Juan Piaggio, Technology Consultant, Turner International Argentina

## Secure

Deployment thanks to risk mitigation during the launch event

## Customized

Services for a smooth implementation of SAP S/4HANA

## Real-time

Data insights for quicker strategic decision making

## Cutting-edge

Solution interface for a superior user experience

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