How Can a Footwear Leader Cut Costs and Improve Operations by Reducing Its Data Footprint?

Managing operations for 12 brands sold across 200 countries

For 130 years, Wolverine Worldwide Inc. has offered apparel and footwear for work and sport, building a legacy of quality and durability. Continued success in the industry, however, means making cost control a top priority. Wolverine had 6.7 TB of data in its main database, with additional data in other systems, and was looking for a cost-effective way to reduce data levels. The company wanted to gain skills and knowledge to keep storage and administration costs under control, and to move beyond simple archiving to enable sophisticated data volume management. Wolverine also wanted to establish a lean IT footprint in preparation for its upcoming conversion to a central digital core.
Wolverine reduced its database space by 3 TB, increasing process efficiency while paving the way for innovation and IT upgrades.

With help from SAP® Enterprise Support services and guidance from the SAP Enterprise Support Academy program, Wolverine was able to:

• Understand why and where its systems were growing
• Adopt a data volume management approach and reduce data levels after years of rapid growth
• Take advantage of available trainings, value maps, continuous quality checks, and SAP Learning Hub
• Build a leaner IT landscape that supports and improves process efficiency
• Accelerate time to value, reduce risk and disruption, and enable timely software implementations
• Gain skills, knowledge, and expertise through collaboration to control data storage and administration costs
• Lower expenses for data storage, administration, and maintenance
• Streamline processes and optimize high-speed transactions
• Provide an optimal data footprint and technology advantage for the planned conversion to SAP S/4HANA®

“Our database was bursting at the seams. SAP Enterprise Support helped reduce our data footprint to allow for growth within our current solution. We’re also in a better position to move to SAP S/4HANA because migrating less data will significantly reduce costs.”

Carol Maycroft, Tech Lead, Wolverine Worldwide Inc.
Wolverine Worldwide Inc. reduced data volumes and associated costs for its SAP HANA® database while optimizing operations and IT processes with the following:

- SAP® Enterprise Support services
- SAP Enterprise Support Academy program
- SAP Enterprise Support value maps for use in data volume management
- Expert-guided implementation sessions
- Continuous quality checks