

SAP® MaxAttention™ Innovation Workshop

Make your Continuous Business Process Transformation a Success

Virtual, Tuesday, September 19, 2023

7:00 a.m. PDT 10:00 a.m. EDT 4:00 p.m. CEST	0:15	Welcome & Introduction Balaji Gaddam, Vice President and Head of SAP MaxAttention Center of Expertise North America, SAP
7:15 a.m. PDT 10:15 a.m. EDT 4:15 p.m. CEST	0:45	Overview of SAP Signavio Process Transformation Suite and Business Process Management Chet Harter, Vice President, SAP Signavio, Customer Success, SAP
8:00 a.m. PDT 11:00 a.m. EDT 5:00 p.m. CEST	0:45	How to Drive Enterprise Transformation and Process Excellence with SAP Signavio Process Transformation Suite Queenie Lin, Director, Strategic Customer Transformation, SAP Signavio, Customer Success, SAP
8:45 a.m. PDT 11:45 a.m. EDT 5:45 p.m. CEST	0:15	Break
9:00 a.m. PDT 12:00 p.m. EDT 6:00 p.m. CEST	0:45	Enterprise Automation with SAP: Improve, Automate and Integrate your Processes End-to-End Evgenii Gorbunov, Product Manager, SAP Build Process Automation, Technology & Innovation, SAP Silvio Arcangeli, Sr. Director Product Management, SAP Signavio Process Intelligence, SAP
9:45 a.m. PDT 12:45 p.m. EDT 6:45 p.m. CEST	1:00	Customer Spotlight David Beach, Director Enterprise Architecture, Valvoline Global Operations Jack Moloney, Business Processes Principal Consultant, SAP MaxAttention Center of Expertise North America, Customer Success, SAP
10:45 a.m. PDT 1:45 p.m. EDT 7:45 p.m. CEST	0:20	How SAP MaxAttention can Support You in Your Business Transformation and Improvement Journey Alina Boissay, Director, SAP MaxAttention Center of Expertise North America, Customer Success, SAP
11:05 a.m. PDT 2:05 p.m. EDT 8:05 p.m. CEST	0:05	Closing Remarks Alina Boissay, Director, SAP MaxAttention Center of Expertise North America, Customer Success, SAP
11:10 a.m. PDT 2:10 p.m. EDT 8:10 p.m. CEST		End of Workshop