Fresh thinking and new skills are required to reap the full advantage of new technologies. Digital capabilities will revolutionize business processes and business models, and will be the key to differentiate, deliver on promises, and align value.

DIGITAL INNOVATION DEMYSTIFIED

Reimagine Business Process

Drive step change in productivity and customer experience with new digital technologies.

1. CUSTOMER-CENTRICITY
   - Provide products, services, and information that personalizes your customer’s experience.
   - Enable your customer to access information and services from any device, at any time.

2. REAL-TIME BUSINESS
   - Work with real-time information to drive success.
   - Leverage machine learning to increase efficiency in real-time.
   - Use real-time data to achieve smarter decisions.
   - Reduce cycle time and optimize tasks.
   - Innovate with new digital technologies.

3. PREDICTIVE INSIGHTS
   - Leverage predictive insights to proactively respond to market trends, industry, and social changes.

4. CROSS ENTERPRISE COLLABORATION
   - Connect workforce, business partners, and processes in a seamless manner.
   - Machines can collaborate with human colleagues.

5. PEOPLE & MACHINE COLLABORATION
   - Drive mass change in an interconnected enterprise.
   - Adopt a new mindset to empower employees and create a culture of continuous learning.

6. AFFILIATE COLLABORATION
   - Focus on sharing knowledge and capabilities.
   - Develop a culture of trust and support.

These capabilities can be used in a variety of combinations to create value. If augmented reality is leveraging machine learning, virtual reality and extended reality (XR) can be reserved.

Employee Pay for value is using machine learning to increase efficiency in real-time. Data sharing to achieve smarter decisions. Reduced cycle time and optimized tasks. Innovation with new digital technologies.


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Reimagine with new digital technologies

Drive step change in productivity and customer experience

The potential business value of new technologies is too great to ignore.

Sources:

- SAP Benchmarking and Mckinsey
- Boehringer Ingelheim GmbH
- Aimickey
- Hakusan Corporation
- Boehringer Ingelheim GmbH

The potential business value of new technologies is too great to ignore. Revenue growth, productivity increase, and cost reductions are just some of the potential outcomes of new technologies implemented the right way, these capabilities can drive a step change in productivity and profitability of any business in any industry.

PREDICTIVE INSIGHTS

- Value of new technologies
- Use real-time data
- Leverage predictive insights
- Respond to market trends
- Innovate with new digital technologies

CROSS ENTERPRISE COLLABORATION

- Connect workforce, business partners, and processes
- Machines can collaborate with human colleagues

PEOPLE & MACHINE COLLABORATION

- Drive mass change in an interconnected enterprise
- Adopt a new mindset to empower employees

IT IS TIME TO EXECUTE

What if your competitor achieves these results first?

- WHAT IF SAP IS HELPING ITS CUSTOMERS?

- HOW SAP IS HELPING ITS CUSTOMER

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