Stay Up to Date on the Customer Influence Site
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The Customer Influence program gives you the opportunity to influence and adopt SAP innovations throughout the lifecycle of your SAP® software. And the Customer Influence site is the program’s central hub. Read on to find out how to navigate the site and stay up to date.
Select Your Areas of Interest

On the Customer Influence site the Areas of Interest section defines the new influence opportunities that will be recommended to you for your participation.

It also defines the improvement requests that will be listed as “delivered” on your home page. You should make your selection in at least one of the top three groups: Activities, Industries, or Products.

To navigate to the Areas of Interest section, click on the note symbol in the navigation menu on the left (see Figure 1). In this example, the user is interested in the Analytics product category.

Figure 1: Selecting Areas of Interest
Subscribe to a Project

Depending on the program, you can register for a project or submit an improvement request from the project’s landing page. From the home page, click on Open Influence Opportunities in the left column and then click on the desired project tile. On the resulting page, click on Register or Register as customer (see Figure 2).

Once you have clicked on Register or Register as customer, you will be asked for a program selection and your company details. The information will be forwarded to SAP, and you will receive a confirmation e-mail and be contacted by your project lead.

Figure 2: Subscribing to a Project
Follow a Project

If you want to stay informed on a specific project, you can follow it. In so doing, you will receive notifications on every update related to the project. You can follow a project through the overview page or directly on its landing page (see Figure 3).

Figure 3: Following a Project
Notifications inform you of comments and changes that were made on your project or improvement requests, such as status updates. You will find them by opening your account settings and clicking on Feed Summary. Some of these activities are listed also in your personal feed. The feed is built on the content you are following. To manage your notifications, you need to choose an area of interest (see the section “Select Your Areas of Interest”). Go to your account settings to receive the type of notifications you would like to receive. You can also specify how often you would like to receive your summary e-mail (see Figure 4).

**Figure 4: Managing Your Notifications**

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