**Analyzing and Optimizing**

Transform towards margin-based telco operations with granular modeling, allocation, simulation, exploration and optimization.

**Customer Profitability**

Drive real-time insights on multi-dimensional granular margin enabled by Big Data.

- **Margin Modeller**
  Move from yesterday’s revenue-based business to tomorrow’s margin-based models.

- **High Performance Telco Data Model**
  Use a high-performance telco data model designed for Big Data analysis and TM Forum compliance.

- **Margin Driver Analysis**
  Uncover millions in profitability leakage with margin driver analysis in Big Data.

- **Customer Analysis**
  Understand profitability better using granular customer analysis of individual B2C and B2B subscribers.

**SAP Net Margin Analysis**

Boost profits by transforming profit-destroyer business and leveraging profit-creator success, and reduce indirect costs through improved customer, product, and channel mixes.

**Collaborative Planning**

Model in the moment and continuously account to exceed goals with enterprise performance management.

- **Collaborative Enterprise Planning**
  Increase productivity and performance with agile planning, budgeting, and forecasting.

- **Profitability Modeling and Optimization**
  Maximize business performance through insights and management of organizational profitability and costs.

- **Performance and Management Reporting**
  Make better and faster data-driven decisions by leveraging embedded intelligence.

**SAP Analytics Cloud**

Enable analytics capabilities in a single solution, including business intelligence, planning, and predictive analytics, and harness the latest technologies and give everyone in your organization the ability to discover actionable insights in real time.

Interested? Reach out with comments, questions, or feedback.

Contact us