# DIGITAL INNOVATION DEMYSTIFIED

Reimagine Work

The line between how we work and live is blurring. The workplace will never be the same.

The workplace is changing. Businesses are deploying new digital tools and technologies that upend traditional, rigid, and monotonous work. Therefore, any digital transformation strategy should include reimagining current workspaces, targeting new talent, and adopting technologies to engage employees.

We believe that digital innovation will cut through corporate structures and transform the workplace in four ways.

## WAYS WORK WILL BE SIGNIFICANTLY TRANSFORMED BY DIGITAL-INNOVATIONS

### MAKE THE NEWS, DON’T REPORT THE NEWS

Promote strategic and management focus your business in real time with fully automated reporting. Free leaders, personalization based on real-time information gives executives an easier way to receive alerts, explore insights, and test scenarios.

**Key Implications**
- **36%** Increasing the number of minutes executives spend on strategic initiatives
- **40%** Reducing the number of hours spent on administrative tasks
- **5X** Improving the accuracy of forecasts and timelines

### WORK TOGETHER BETTER

Collaborate with next-generation tools and bypass the corporate hierarchy. Organizations can leverage technologies and collaborative workplace tools to focus on the job to be done.

**Key Implications**
- **40%** Improving the number of days spent in meetings
- **50%** Increasing the number of hours spent on high-priority tasks
- **86%** Improving the quality of relationships within the organization

### MAKE MY JOB EASY AND FUN

Empower employees with consumer-grade technology and contextual information to work smarter and make the best decision every time.

**Key Implications**
- **33%** Reducing the number of minutes spent on manual and repetitive tasks
- **81%** Improving the number of hours spent on high-priority tasks
- **72%** Reducing the number of days spent in meetings

### MEET YOUR NEW COLLEAGUE: THE SMART MACHINE

Leverage AI to automate mundane processes, allowing organizations to focus on the job to be done.

**Key Implications**
- **74%** Reducing the number of minutes spent on mundane tasks
- **38%** Increasing the number of hours spent on high-priority tasks
- **10-30%** Increasing the number of economic growth rates by 2035 in developed economies using AI

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