How Will Modernized Production Help a French Cosmetic Company Make the World More Beautiful?

France is known around the world for the quality of its cosmetics. It is not surprising, therefore, that perfume and cosmetic companies turn to French cosmetics maker Groupe Cervin for product development, production, and packaging. From boutique names to luxury powerhouses, the company plays a role in bringing thousands of beauty product brands to market. That means tight operational oversight and quality management are a must.

To stay ahead of rising demand, respond quickly to specific customer requirements, and comply with stringent health and safety regulations, Groupe Cervin needed to modernize its production facilities. Already a user of the SAP® ERP application, it worked with SAP partner PASàPAS-KPF to become the first in France to migrate to SAP S/4HANA®. With two migration projects completed in roughly six months and a third almost done, Groupe Cervin is looking forward to faster, more efficient processes and tighter quality control – helping it continue to bring beauty and happiness to millions around the globe.

Groupe Cervin

PASàPAS KPF

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“Each of our customers has unique needs and we want to be able to **adapt and respond instantly while providing the highest quality products**. To keep pace with demand, our production sites needed a complete makeover.”

Adrien Agoulon, Director, Saumur Plant, Groupe Cervin

With SAP S/4HANA®, Groupe Cervin can now respond to customer requirements and adapt business models in the moment. Modernized production plants with digitally unified processes and centralized data will allow the company’s team of 600 workers to continue to grow and innovate new cosmetic creations well into the future.

5 sites

Dedicated to perfume, cosmetics, and logistics

Thousands

Of perfume and cosmetics companies served

50 million

Bottles and jars handled each year

60,000

Stock-keeping units

Groupe Cervin

PASàPAS KPF

SAP

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Groupe Cervin

Completing the First Conversion in France to SAP S/4HANA®

Groupe Cervin
France

Industry
Consumer products

Products and Services
R&D, production, and packaging of perfumes and cosmetics

Employees
600

SAP® Solutions
SAP S/4HANA®, SAP Fiori® user experience (UX), and SAP® Early Adopter Care program

Adapting quickly to customer production models and quality control requirements is paramount in the cosmetics business. This is why thousands of companies trust Groupe Cervin to help develop, produce, and package perfume and makeup for consumers around the globe. But production plants could not keep pace with demand. So the company embarked with SAP partner PASàPAS-KPF on a project to convert its SAP ERP application to SAP S/4HANA.

Before: Challenges and Opportunities
- Modernize plant operations to centralize processes and make them faster, more efficient, and more transparent
- Adapt quickly to customer production models and respond flexibly and reliably to demand in the moment
- Improve customer service by making quicker decisions and anticipating future demand more precisely

Why SAP and PASàPAS-KPF
- Modern, robust, and reliable solutions that can support future growth
- Opportunity to migrate from SAP ERP to SAP S/4HANA, with a focus on improving response time, adapting quickly to demand and unique customer needs, and helping ensure quality management and control
- Personalization and customization made possible with SAP Fiori UX
- Implementation expertise of PASàPAS-KPF and its availability to work on-site and remotely with users
- Ability to share best practices recommended by SAP Early Adopter Care for a smooth conversion project

After: Value-Driven Results
- System that is simple to use and can be personalized to meet user needs
- Integration of processes
- Centralized data that is quickly accessible
- Greater flexibility

“SAP is a trusted partner. We are confident that SAP S/4HANA and SAP Fiori are going to help us bring our operations to the next level of excellence and help us serve customers better.”

Simon Nikitits, Director, Groupe Cervin

Featured Partner

PASàPAS KPF

<6 months

To complete first two implementations, with a third launch soon

Greater

Flexibility to meet customer demand

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