The SAP Digital Platform

Achieve innovative business growth with the agility of a cloud development environment and the stability of a unified data management system.

Data Challenge:
Decentralization of corporate data drives integration, security and governance concerns.

Innovation Challenge:
Lack of applications that quickly analyze and share data undermines business innovation.

Reining in Corporate Data

- Decentralization of corporate data drives integration, security and governance concerns.

Competing in the Digital Economy

- Lack of applications that quickly analyze and share data undermines business innovation.

How to integrate and manage all this data?
- Public APIs
- On-premises
- Mobile devices
- Sensors
- Multi-cloud

“I need an app now!”

“IT will take 6 months.”

Meanwhile: another missed opportunity.

Unify disparate data systems and innovative with application development

- AVOID FRAGMENTED IT LANDSCAPES

- “I need an app now!”
- “IT will take 6 months.”

“…for reliable and connected intelligent data that adapts to any hybrid and multi-cloud environment.”

75%
- 75% of cloud workloads will be on-premises by 2023***

90%
- 90% of enterprises will build native digital environments by 2023**

35%
- 35% of IT enterprises will build native digital environments by 2023**

The SAP Digital Platform delivers stability for day-to-day data operations—capture, process, integration, storage and access—orchestrates the value of that data with the agility of cloud-based application development for quick and intelligent reactions to market conditions.

SAP Cloud Platform

- ...to consume, analyze, and share the trusted data within the SAP Digital Platform.

SAP HANA Data Management Suite

- ...for reliable and connected intelligent data that adapts to any hybrid and multi-cloud environment.

** IDC Futurescape: Worldwide IT industry 2019 Predictions
*** Gartner, Worldwide Magic Quadrant for Cloud Infrastructure and Platform Services, Q4 2018
**** Gartner, Strategic Technology Positioning: Cloud Database Services, October 2018

Establish a Stable, Unified Data Environment and Drive Agile Business Innovation

Find out how to transform your business with the SAP Digital Platform.