Influence SAP® Software Development
Summary
SAP® Customer Engagement Initiative connects customers and partners with SAP development teams during the early stages of the development process. In doing so, SAP can create solutions that better meet your needs and those of other customers, taking advantage of process and technology innovations.

Objectives
• Develop software that is relevant to common business needs
• Provide early insights into product concepts and enable you to share your feedback and ideas with SAP software development teams
• Offer networking opportunities with SAP experts and peers
• Act in a legally safe environment with feedback covered by the legal framework through a feedback agreement

Solution
• Close interaction between you and SAP software development teams to enable them to get a more accurate view of your business requirements
• Project registration for your areas of interest three times per year
• An initial call to provide details of the collaboration
• Project summary with results and information about next steps

Benefits
• Gain early insights into SAP’s product vision, ideas, and research projects
• Share ideas directly with the development teams and influence product development
• Participate in the development of products that better meet your needs and help your business

Learn more
To find out more and register for a project, visit us online.
At SAP, we encourage our customers and partners to get involved early in the software development process through SAP® Customer Engagement Initiative, which enables you to gain insight into the development of new SAP products. This is an opportunity to provide your feedback, business process knowledge, and ideas at early stages of development. As part of the initiative, you participate in remote or on-site sessions to discuss ideas and see if they fit your requirements. Furthermore, you collaborate with SAP product management to shape new product features and build a network with other SAP customers and partners using the same product.

There are three project cycles per year open for registration through our Customer Influence site. The activities are explained in the detailed description of the project. Once you are registered, the SAP project lead will keep you informed about the collaboration throughout the project and will make sure it’s conducted in a legally safe environment through a feedback agreement.

Influence SAP software at an early stage. Log in [here](#) to browse all influencing opportunities.