Supply Chain Planning

SAP solutions enable next-generation, real-time demand planning.

Demand Management and Insights
- Demand Sensing and Planning
  Enhance planning and forecasting to drive customer satisfaction.
- Demand Management and Insights
  Create accurate demand plans by gaining insights to achieve productivity and customer satisfaction.
- Response and Supply Planning
  Create and maintain supply plans aligned with business goals as demand and supply change.
- Sales, Inventory and Operations Planning
  Plan the supply chain to anticipate and manage demand, inventory, and operational risk and opportunity.

SAP Integrated Business Planning
- Demand Driven Replenishment
  Optimize material flow with strategically placed buffers, reducing inventory and exposure.
- Response Planning and Allocation Management
  Plan allocations in shortage situations, and perform response planning to improve demand fulfillment.
- Material Requirements Planning
  Make accurate decisions for materials requirements planning in response to changing demand.
- SAP Supply Chain Control Tower
  Provide real-time visibility on your supply chain to enable effective decision support and fast corrective action.
- SAP Integrated Business Planning
  Get full demand transparency with short-term, mid-term, and long-term forecasting and take advantage of some of the best-in-class capabilities for demand sensing and statistical forecasting.
- SAP Integrated Business Planning
  Optimize resource efficiency by creating supply plans based on prioritized demands, allocations, and supply chain constraints.

Response and Supply Planning

Create and maintain supply plans aligned with business goals as demand and supply change.

- Demand Driven Replenishment
  Optimize material flow with strategically placed buffers, reducing inventory and exposure.
- Response Planning and Allocation Management
  Plan allocations in shortage situations, and perform response planning to improve demand fulfillment.
- Material Requirements Planning
  Make accurate decisions for materials requirements planning in response to changing demand.

Sales, Inventory and Operations Planning

Plan the supply chain to anticipate and manage demand, inventory, and operational risk and opportunity.

- Inventory Optimization
  Determine target inventory quantities to optimize customer service levels while minimizing capital.
- Service Parts Planning
  Plan service parts inventory accurately across distribution networks.
- Sales and Operations Planning
  Maximize product strategy and launch plans through effective review.
- Demand Driven Tactical Planning
  Structure a demand-driven material requirements planning (DDMRP) buffer network for agility and low inventory.

SAP Integrated Business Planning

Get full demand transparency with short-term, mid-term, and long-term forecasting and take advantage of some of the best-in-class capabilities for demand sensing and statistical forecasting.