Student Success and Completion

Improve the student experience and foster student success and completion.

Student Lifecycle Management

- Analyze student progress to help students
  - achieve personal, academic, professional, and life goals
  - plan milestones
  - improve the student experience

- Optimize student services with comprehensive
  - enrollment management
  - student life services
  - student and study analysis

Student Recruitment

- Automate simple tasks for immediate access to student and learning data across the student lifecycle.

- Manage student recruitment processes efficiently.

- Control budget, cost, or legal requirements.

- Generate high-impact social campaigns and engagements.

- Transform the student experience.

Student Engagement

- Engage students in the moment with contextually relevant experiences across the customer journey.

- Analyze student performance to help students
  - achieve personal, academic, professional, and life goals
  - plan milestones
  - improve the student experience

- Assess completion status.

- Support advisors to maximize student retention.

- Integrate management of student prospect lists and
  - recruitment campaigns with admission processes.

- Reach out with comments, questions, or feedback.

Student and Learning Analytics

- Analyze student progress to help students
  - achieve personal, academic, professional, and life goals
  - plan milestones
  - improve the student experience

- Improve educational results with one complete view of student progress using
  - SAP Student Activity Hub solution.

- Collate data across systems and perform
  - advanced analytics to develop effective programs and processes.

- Improve student services with comprehensive
  - enrollment management
  - student life services
  - student and study analysis