**Compliance Content**

Business-to-market and enterprise product success rates.

**Content Financials**

- **Job Management**
  - Increase profitability and transparency by streamlining the lifecycle of projects.
  - **Sales Order Management and Processing**
  - **Resource Management**
  - **Project Collaboration and Management**
  - **Content Planning, Budgeting, and Forecasting**

**Media Planning**

- Increase the media product success rate.
- **Current Planning, Budgeting, and Forecasting**
- **Management Reporting**

**SAP Integrated Business Planning**

- Improve transparency, billing activities with project usage consumption capture with SAP S/4HANA Cloud.
- Optimize intellectual property rights management and asset accounting.

**Rights Acquisition and License Sales**

- Acquire and sell media rights and licenses across a wide range of products and services.
- **License Sales and Subscription Management**
- **Rights and Royalty Management**

**SAP Insight for Rights and Royalty**

- Gain insights into how companies can most efficiently manage content libraries.
- Integrate every business process and turn real-time data into actions that drive the business.

**SAP S/4HANA Cloud**

- Enhance profitability and transparency by streamlining the lifecycle of projects.
- Increase the media product success rate.
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