CUSTOMER STORIES:

PAIN POINT

- Having data from SAP and non-SAP sources. The setup includes middleware data solutions to access all data for analysis – Time consuming
- Moving data through all these storage options is not easy and time-consuming, also could cause “data sprawl”
- No single point of access for this data

SOLUTION

- HANA Cloud acts as a central access point of all data, SAP and non-SAP data sources
- Load CRM data directly to their Azure SQL Database and access this data in real time with SAP HANA Cloud
- Launch SAP Analytics Cloud and get rid of PowerBI to gain real-time analytics with live connection

Current planned Situation vs. Vision
"Connecting all our data sources to SAP HANA Cloud was necessary for the project to succeed. We couldn’t be happier with how easy this all was. This was a much faster process than expected. Any new data sources can be just as easily connected, which gives us a lot of flexibility for the future."

Daniel Rothmund
Head of SAP Development and Global IT Architect

"We do not have to load data from one database to SAP HANA Cloud, which very often take time, but federate and have real time access to the source of the data and get response directly from the source of the data. That’s a huge benefit.

Marius Reck
Head of IT Business Support Applications

"We have business requirements to connect channels like Twitter, like YouTube or our web pages, Google analytics for analytics. With SAP HANA Cloud, it is very straightforward and easy to connect to those applications and get real time analysis.”

"SAP HANA Cloud will be center for all reporting in our data landscape. It’s the single source of truth that connects all our data sources and gives us the insights we need.”

Read the Full Customer Story HERE