The SAP® Model Company service for Consumer Products offers a comprehensive reference solution to support the processes of a consumer products company. It is delivered with relevant business content, accelerators, and enablement services to help you reduce costs, decrease risks, and accelerate adoption during discovery, exploration, and realization activities.

**Business Processes and Capabilities**

**Materials management and production**
- Stock transfer order with outbound delivery
- Manufacturing for planning and scheduling (embedded PP/DS)
- Selected best-practice processes

**Sales and distribution**
- Fast (sales) order entry
- Condition contract on invoice
- Condition contract management and settlement of rebate agreements
- Product allocation (advanced available to promise [advanced ATP])
- Selected best-practice processes

**Logistics execution**
- Direct store delivery
  - Preseller
  - Delivery driver
  - Van seller
  - Mixed driver
- Selected best-practice processes

**Supply chain**
- Selected best-practice processes

**Reporting and analytics**
- Empties management
- Empties in purchasing
- Empties in sales
- Recycling administration
- Selected best practices
- Reports in the SAP Fiori user experience

**Finance and controlling**
- Cost estimation
- Selected best-practice processes

**Best-practice approaches on the US1809 baseline**
- Advanced returns management (accelerated returns)
- Batch traceability (food and product safety)
- Consignment
- Credit and debit notes
- Third party

**Applications**
- SAP S/4HANA® Enterprise Management 1809
- SAP S/4HANA Manufacturing for planning and scheduling (embedded PP/DS)
- SAP S/4HANA for advanced ATP (product allocation)

**Service-Scope Options**
- 01 – Materials management and production
- 02 – Fast (sales) order entry
- 03 – Condition contract
- 04 – Product allocation
- 05 – Logistics execution
- 06 – Empties management
- 07 – Recycling administration

**Preconfigured solution**
- Ready-to-run appliance with applications, configuration, and sample data
- System provisioning over the SAP Cloud portfolio, with your preferred cloud provider, or on premise

**When to Consider**
- Discover the capabilities and innovations of a comprehensive SAP solution for your specific use case
- Prepare and explore using a ready-to-run system for enablement, fit-gap analysis, and solution design
- Support an agile and lean implementation approach with hands-on experience from day one
- Address resource bottlenecks in IT and business, and reduce time and effort during realization

**Benefits**
- Reduced costs and resource effort thanks to a preconfigured, ready-to-run solution
- Elimination of risk through proven reference-solution architecture and comprehensive process support
- Increased innovation adoption and decreased time to value through agile and lean principles
- Accelerated enablement and increased engagement

**Contact and Further Information**
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