Can Mexico’s Largest Company Transform Learning Attitudes and Outcomes with a Single Tool?

Transitioning more than 200 workers from classroom learning to on-demand digital learning

From exploration and production to innovation and logistics, Petróleos Mexicanos, or PEMEX, operates across the entire oil and gas value chain. Its vast operation makes it a key participant in the economic and social development of Mexico, but the core of the company is its highly trained employees. Keeping them highly trained required a change in the company’s reliance on classroom learning. PEMEX needed a solution that provides employees with anywhere, anytime access to integrated learning content that goes beyond the classroom with superior training, cost, and productivity benefits.
PEMEX is using a stand-alone learning platform for employees to quickly acquire the skills for a company-wide transformation.

With SAP® Learning Hub, PEMEX is:

- Expanding training access to the entire organization for less cost per employee than classroom training
- Delivering complete, cost-effective training on the company’s deployment of 46 SAP solutions
- Developing training tracks focused on core PEMEX business processes
- Motivating employees to embrace digital learning for rapid training and certification
- Providing tailored learning for mission-critical users in IT and finance
- Eliminating specialized training content development and delivery costs
- Reducing the time and cost required to schedule employee training and travel

The most precious resource at PEMEX is its employees. They work under the most stringent safety, health, and environmental standards. With SAP Learning Hub, PEMEX employees get the specialized training they need without the limitations of the classroom.