To achieve a faster path to productivity, Create value early and... 

- **AGILE**
  - Road map
  - Alignment with a product
  - Standard solutions and
  - Help ensure integration

- **INTEGRATED AND ALIGNED**
  - Every engagement
  - Place people at the center
  - Human-centered solutions that produce results. You benefit from an approach that is:

  - Simply developing prototypes to delivering and scaling productive
  - With this comprehensive approach, your business can shift from

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**CHANGE IS INEVITABLE.** Shifts in customer expectations and other market dynamics are driving a new era of innovation. And for 90% of CEO-1000 companies, the possibility of being left behind by innovators that adopt and invest in technology is high. With so much at stake, digital transformation has never been more relevant. 

A Human-Centered Approach to Innovation

- **Business Value**
  - From Ideas to Scalable
  - Full innovation equation from user experience and business needs to the role of technology

- **Feasibility Scalability Desirability Viability**
  - Overcome obstacles by working with us and developing prototypes, combining the insights of SAP experts with the skills of your team.

- **Deployment**
  - Ensure that your solution is deployed in a way that will ensure its success and set you up for ongoing value.

- **Support**
  - Tailored or standard solutions, from SAP to ensure that your solution is ready to scale.

- **Sustainability**
  - Access to on-going support services, from SAP

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**Realize the True Potential of Your Human-Centered Innovation**

- **What this comprehensive approach, your company will:**
  - Innovate faster and more effectively
  - Leverage insights from SAP's extensive portfolio of industry and technology-specific solutions

**THE ROAD MAP TO INNOVATION**

- **Discover**
  - Gain deep knowledge and understanding of your current state, challenges with opportunities
  - Understand the feasibility, scalability, desirability and viability of your solution

- **Design**
  - Create an innovative solution that combines the insights from the discovery stage with the experiences and requirements of your company
  - Develop, test and pilot your solution with our experts

- **Delivery**
  - Exceed expectations and fuel sustainable growth by scaling your solution
  - Deploy in a cloud, hybrid or on-premise environment

- **Synchronize the touch points**
  - Across all SAP software and services.

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**The Road to Make Innovation Real**

- **Visit us online**
  - https://www.sap.com/designservices/offerings
  - https://experience.sap.com/designservices/offerings

- **Contact your local**

- **Schedule an exploration workshop**

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**FROM IDEAS TO SCALABLE BUSINESS VALUE**

A Human-Centered Approach to Innovation

- **Embrace the Human-Centered Approach to Innovation**
  - To address today's challenges and tomorrow's opportunities

- **Discover, design, deliver, sustain**
  - From ideation to full-scale operation, we consider the outcomes with a human-centered approach that avoids the proof-of-concept trap.

- **Delivering on expectations**
  - And fueling sustainable growth require an innovation process that:

  - Prioritize use cases
  - Overcome challenge, and
  - Align stakeholders

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**From innovation to growth with thought leadership and research from the world's most reputable organizations.**

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