Innovation Services and Solutions from SAP

Innovation—whether related to business models, processes, or technologies—and how to transform how people work, operate, and consume is a top priority for many organizations.

50% of optimists believe opportunities will increase by 2025, while 80% of pessimists believe opportunities will decrease. For most companies, there is an organizational desire to turn innovation into exponential growth and a full-scale cultural shift.

What's missing?

- Senior leadership commitment to innovation
- Clarity of business strategy
- Lack of clear understanding of the value in innovation
- A feedback loop on progress and results
- A clear metric for measuring success

Innovation Services and Solutions from SAP has unparalleled expertise in a broad range of industries, technologies, and business areas. Our experts have the right skills at the right time to deliver and scale productive solutions that produce results that are:

- Feasible
- Desirable
- Scalable
- Valuable
- Measurable

38,000
3,700
2,300
1,750
4,300

Sales professionals* |
Businesses
End-to-end
Literature

*Expert roles include:
- Design-thinking coaches
- User experience designers
- Innovation managers

Innovate processes apart from the competition

Design-thinking coaches • User experience designers • Innovation managers

A human-centered approach to innovation that places the needs of your users, your end customer, and your business at the center. Our experts help you create and deliver new revenue streams, as well as the transformation you need to move faster to the future of your business.

Business Outcomes from Inspired Idea to Innovation Journey

Throughout this entire innovation experience, our focus is on your users, their needs, and their requirements. We help you identify your innovation’s validated potential for revenue growth and impact. We lead you through the process of defining and refining your innovation. With unprecedented access to R&D and development-related professionals*, we provide the feedback and support you need to move your innovation from proof of concept to real business outcomes.

To get started:

- Identify your innovation's
- Viable
- Scalable
- Valuable
- Measurable
- Desirable
- Feasible

With cutting-edge skills, know-how, and creativity, our business process and technology experts and developers turn data into insight and insight into innovation. As a trusted partner, we help organizations worldwide deliver innovative solutions and align with their business innovation needs. Our mission is to ensure that your business operates with ease.

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Information herein subject to change without notice.