How Did an Enterprise Unify Its Global Presence to Provide Worldwide Customers with Transported Goods?

People everywhere rely on a wide range of materials that support their livelihoods and entertain them. Korean transportation company CJ Logistics moves it all for its customers, from cultural treasures to industrial components to items required for international sporting events. A large company with an important role in driving the national economy, CJ Logistics has ambitious plans for expansion. To better serve its customers, the company wanted to better connect and coordinate its organization and subsidiaries in 23 countries.

With the help of Woongjin Co. Ltd., CJ Logistics deployed SAP S/4HANA®, the SAP® Master Data Governance application, and SAP Process Integration technology. These solutions helped the company enable finance and controlling, sales, materials management, process orchestration, and master data and landscape management. Now, they are integrating, unifying, and streamlining enterprise processes to help CJ Logistics deliver innovative services and products to customers around the world.
“We are now better serving our entire organization with **accelerated decision-making that has paved the way to bring overseas acquisitions on board.**”

Eung Joon Lee, Operations Officer, CJ Logistics

SAP S/4HANA® and other SAP® solutions help CJ Logistics coordinate and unify its distributed enterprise, align internal systems, and integrate data and processes. With the solutions, the company enabled growth and improved performance while offering a more seamless customer experience.

- **238** Global work sites in the company’s logistics network
- **Faster** And easier merging of new foreign branches
- **42** Subsidiaries in 23 countries connected and integrated
Delivering on Reduced Operational Complexity with **SAP S/4HANA®**

People worldwide depend on Korean transportation company CJ Logistics to get them the goods they need each day. To better support its customers through a mission of innovation in global supply chain management, the company worked with Woongjin to implement SAP S/4HANA. Now, SAP solutions help CJ Logistics increase market efficiency and enhance customer management and service.

**Before: Challenges and Opportunities**
- Increase process consistency and improve reporting capabilities
- Mitigate operational risk and facilitate mergers and acquisitions
- Integrate overseas subsidiaries and address the needs of aging IT infrastructure and software

**Why SAP and Woongjin**
- Powerful, unified software for finance and controlling, sales, materials management, process orchestration, and master data and landscape management
- Straightforward implementation and expert support from SAP and Woongjin
- Enablement workshops for SAP S/4HANA and knowledge transfer to CJ Logistics’ customers
- Premium engagement services from the SAP Value Assurance program for SAP S/4HANA that provide comprehensive business, product, and system support

**After: Value-Driven Results**
- Connected and aligned processes and improved governance across the distributed enterprise
- Created an organization-wide framework to enable profit and loss management
- Simplified and accelerated reporting with flexible, agile functionality
- Integrated financial and controlling data and standardized transaction processing
- Enabled mergers, acquisitions, and incorporation of new company codes, thanks to a unified template for rapid system integrations with SAP S/4HANA

“**SAP solutions help us reduce costs, improve market efficiency, and realize our vision to connect the world by sea, land, and air.**”

Eung Joon Lee, Operations Officer, CJ Logistics

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**Featured Partner**

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Customer satisfaction on reported surveys

Faster average reporting performance

Visibility into overseas subsidiaries