Zuellig Pharma: A Cloud-Based Integration Suite to Help Make Healthcare More Accessible

Before: Challenges and Opportunities

- Desire to become a technological and digital innovation hub for the industry
- Dominant market position and 100 years of business tradition that were increasingly seen as potential impediments to modernization
- Need to make healthcare more accessible in 13 Asian markets

Why SAP

- SAP Cloud Platform Integration Suite to help manage the proliferation of digital healthcare applications both within and outside of the company

After: Value-Driven Results

- Propel its sales force into the digital age through real-time data access on the go, increasing decision-making autonomy and creating a competitive edge on the ground
- Combat counterfeiting and quality incidents by using blockchain technology to facilitate coordination across the supply chain
- Transform untraceable manual processes into digitalized value-added business processes that span multiple systems
- Improve customer satisfaction throughout the end-to-end experience and reduce processing times
- Conduct data processing, reporting, and analytics in a consolidated, consistent manner across the business – creating time efficiencies

“SAP Cloud Platform Integration Suite provided us with the tools we needed to fulfill a very ambitious vision – transforming a traditional, 100-year-old distribution company into a front-runner in technological and digital health innovation.”

Maikel Kuijpers, CIO and SVP, Operations, Zuellig Pharma Holdings Pte. Ltd.

360-degree Visibility and coordinated task management that increases efficiency and productivity and customer service centers

Find out more
Business transformation study

Zuellig Pharma Holdings Pte. Ltd.
Singapore
www.zuelligpharma.com

Industry
Healthcare
Employees >10,000
Revenue US$12 billion

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