How Does a Packaging Firm Gain Real-Time Insights by Repackaging Its Technology Infrastructure?

Producing 100,000 tons of paper packaging per year from six manufacturing plants across India

Serving international brands across industry sectors, Parksons Packaging Ltd. creates innovative packaging solutions and finishes. On track to become a globally recognized brand in the folding-carton business, Parksons invests heavily in sophisticated multicolor printing machines, automatic die cutters, and folder gluers. The company has also invested heavily in its business technology infrastructure. Ready to take advantage of real-time business insights and future-proof its business landscape, Parksons saw the need to move to an intelligent platform.
Parksons digitalized its business processes to gain deeper insights and ready its operations for the future.

Partner EY helped Parksons migrate to the SAP HANA® platform and convert its finance and logistics applications to SAP S/4HANA® using the SAP® Readiness Check tool for SAP S/4HANA to:
- Access real-time data insights into business performance across the enterprise, including areas of sales and distribution, materials management, financial accounting and controlling, production planning, and plant maintenance.
- Take advantage of faster reporting and period-end closing, which was reduced from around one business day to a maximum of one hour.
- Ready the business to adopt SAP Fiori® apps across its desktop and mobile landscape to help increase employee productivity with faster, direct access to relevant information and applications.
- Future-proof its technology infrastructure, allowing the firm to adopt technology innovations as they emerge to deliver progressively sophisticated packaging solutions.

“Innovation and technology are key differentiators for Parksons. In converting to SAP S/4HANA, we are now gaining valuable business insights from our digital core, putting us in a strong position to lead the industry in innovative packaging solutions.”

Sabyasachi Thakur, Vice President – IT, Parksons Packaging Ltd.